

**Minutes of a meeting of Visit Jersey Limited ("VJ")
Held via Zoom Video Conference on Wednesday 3rd June 2020 at 9.30am**

Present:	Kevin Keen (KK) – Chair
Keith Beecham (KB)	Patrick Burke (PB)
Tim Crowley (TC)	Mike Graham (MG)
Catherine Leech (CL)	Amanda Willmott (AW)
(collectively referred to as the "Board" or the "Directors")	
In Attendance	
Rick Horsley (RH), Economic Development Tourism Sport and Culture (EDTSC) (Observer)	
Darren Scott (DS), EDTSC (Observer)	
Matthew Thomas (MS), CEO Ports of Jersey (POJ)	
Aimee Maskell, AM to PM Secretarial Services (Scribe)	
Louise Ashworth (LA) VJ (for item 4 only)	
Sarah Barton (SB) VJ (for item 4 only)	
Oliver Archbold (AB) VJ (for item 4 only)	

1. **APOLOGIES** – No apologies were noted.

2. **CONFLICTS** – KK reported that he had recently joined the Committee of the Association of Jersey Charities of whom Jersey Zoo was a member. However, he confirmed that this was an unpaid role. He added that he had also received an invitation to join the Economic Council of the Government of Jersey although had not yet seen any terms of reference.

3. **MINUTES OF THE PREVIOUS MEETING – IT WAS NOTED** that the minutes dated 21st April 2020 had been circulated with the agenda and **IT WAS RESOLVED** to approve them for signature by KK, subject to minor amendment (which CL would send to AM following the meeting).

Action: CL/AM

The Board reviewed the action log, a copy of which had been circulated with the agenda, and the following outstanding actions (which were not otherwise included on the agenda) were discussed:

(a) **Staff pay awards/bonus recommendations – IT WAS RESOLVED** that MG would arrange a meeting with KB prior to his departure to discuss his recommendations in this regard.

Action: MG/KB

(b) **STR** – KB confirmed that weekly STR reports were now being received and these were being circulated on a monthly basis and suggested that this process addresses the concerns previously raised by David Seymour. **IT WAS RESOLVED** that KB would include the Board on the distribution list when circulating future reports. **Action: KB**

4. **COVID RECOVERY PLAN AND PROGRESS** – LA, OA and SB joined the meeting at 9.40am and KB summarised VJ's Covid Recovery Plan, a copy of which had been circulated with the agenda. The following key areas were discussed:

(a) **Access** - MT provided an update on access from the Ports of Jersey's (POJ) perspective. He stressed that the current position was very fluid and suggested that commercial travel is only likely to re-start when there is certainty around the 14 day quarantine requirement being lifted and a date for this remains unclear. He noted that whilst the recent announcement that the Island was moving to level two was helpful, it was also confusing, particularly for the airlines. He suggested that there was less risk around the harbours as Condor are unlikely to take their boats elsewhere and was confident of them ramping up activity when safe to do so.

MT referred to the Covid testing programme which started at the Airport last Friday 27th May 2020. He advised that this was being trialed on people arriving on the Blue Islands GOJ charter flight from Gatwick but noted that it was not without challenge. He expressed concern about how scaleable the programme will be in the future and whether it will be able to cope when there is an increase in

airline activity or when 350 people are arriving on one of Condor's boats.

He reported that only three other airports worldwide are conducting testing on arrival (Seoul, Hong Kong and Vienna) but queue times have been seven hours plus. However, whilst MT accepts that consideration needs to be given to when it will be reasonable to lift the 14 day quarantine requirement (and what sort of testing needs to go with that), he believes any increase in activity is likely to be quite soft initially and, although this may happen in July, it remains uncertain.

CL expressed concern that, despite the 14 day quarantine restrictions still being in place, she and AW could have booked tickets to fly to Jersey for next month's Board meeting. She suggested that this could cause confusion for visitors who may book flights and then find they are required to quarantine for 14 days and queried why airlines were taking this approach. MT agreed that it was confusing. However, some airlines have continued to sell tickets through the pandemic and cancelling flights seven days at a time. On this basis, he suggested that the Board do not read anything into available flight bookings to Jersey at the current time because, in reality, they have been on sale the whole time.

In answer to a question from KK, MT advised that if flights become available by July this is likely to mean a relaxation of the 14-day quarantine. However, he stressed that this was only his personal view, noting that the POJ are not involved in any decisions around when it may be appropriate to lift the 14 day quarantine. He added that although the POJ was hoping for the quarantine restrictions to be lifted, he accepted that a spike in cases would make this unachievable. However, he reported that there are only currently two cases on the Island which indicates that Jersey has "flattened the curve" and therefore suggested that work will have to start on supporting the growth of the economy to which aviation and connectivity are crucial.

MG reported a demand of people from the UK wanting to come to Jersey, noting that he was receiving bookings for August and final balance payments on existing bookings. He therefore stressed the importance of the GOJ providing an indication of a date by which the quarantine restrictions will be lifted to deter potential visitors to Jersey from selecting an alternative destination. He explained that being able to welcome visitors in August will provide an opportunity to save some local businesses in the tourism sector and salvage some of the summer season. He added that even if the GOJ provided a date with provisos this would still be helpful, noting it may be too late if a decision is delayed until the end of June.

KB advised that a similar message has come from the Visitor Recovery Steering Group (recently set up by VJ), who have asked for some clarity around dates, even if caveated. The Steering Group also highlighted the importance of ensuring that if visitors are allowed into the Island, accommodation providers and attractions are going to be open, noting that the ongoing uncertainty around potential timing is making decisions about reopening for some businesses very difficult.

PB noted that he was part of the Steering Group and also Chair of the Luxury Jersey Hotels Group. He reported that the latter are meeting on a weekly basis and are describing a dire situation and feelings of frustration. He acknowledged that basic common sense facts need to be agreed and accepted. However, if some clarity or a steer from the GOJ was provided on their intentions in respect of timing, at least businesses would be able to work towards this. He noted that the tourism "charter" was an agenda item for discussion and suggested that this was an area where the Island was not performing how it should be. He therefore stressed the importance of focusing more on it, noting that senior hoteliers on the Island have expressed significant concern in this regard.

DS acknowledged that all businesses require clarity. However, he highlighted how complex the situation was, particularly when dealing with travel. He suggested that although the mechanism within the GOJ was fairly clear (requests are made to STAC who then make recommendations which are endorsed by the Council of Ministers), difficulties arise because there are so many issues to consider. He explained that resolving what level two means for travel is particularly complicated, noting that the GOJ can control essential travel on Blue Islands' GOJ chartered flight but not on commercial services. He accepted that whilst 14 days quarantine remained in place, commercial



services were unlikely to restart. However, if passengers can choose between being tested or being in quarantine for 14 days, some of them may restart some of their services and he expressed the hope that further clarity may be provided this week.

DS explained that depending on the outcome of a meeting scheduled for this afternoon, proposals will be sent to STAC. However, prior to this, a number of questions need to be answered, including is the testing trial currently taking place at the airport scaleable? and, if so scaleable to what?

DS reassured the Board that things were heading in the right direction and that the GOJ were working on the matter on a daily basis. He accepted that whilst the lack of certainty was frustrating, Ministers are aware of the industry's pressures and reported that a paper is due to be discussed by the Council of Ministers at their meeting today which captures all the concerns raised above. However, whilst clarity around dates may not be communicated publicly following this meeting, the industry will be made aware of it.

KK expressed concern that a proposition has been put forward to make the decision about opening the Island's borders a States one and DS confirmed that this has been put forward by Deputy Macon. However, he reported that although not an officer discussion, a meeting has been scheduled to talk with Deputy Macon about withdrawing it. That said, if Deputy Macon does proceed with his proposition, it is not due to be debated until 14th June 2020. Therefore, it will not impact the discussions in relation to the reopening of businesses from 12th June 2020.

The Board acknowledged that there was a difference of views between the Jersey population and States members about the reopening of the Island's borders and concern was expressed it was becoming less of a health concern and more of a political issue for politicians to gain support from the electorate. MT stressed that whilst the health of the Island's population must not be affected at any cost, he reiterated that there are very few countries who have testing programmes in place on arrival in addition to quarantine restrictions. He therefore encouraged stakeholders to convey the importance of reopening the Island's borders for the benefit of the economy.

KB provided an update on his call with Condor the previous day. He advised that whilst they have an aspiration to start sailing again on 19th June, in reality they do not believe that will happen. He reported that LA is working with Condor on their marketing plan which is further complicated by the fact that Condor are working with four jurisdictions, all of whom have different restrictions in place. However, they propose focusing on it being "safe to travel by sea" when they are able to do so. KB added that his main takeaway from the call was that Condor are unlikely to see any passengers travelling by sea during June.

KB advised that the Steering Group have fed back the importance of engaging with politicians about what lockdown means for all people and businesses. VJ has therefore put together a list of bullet points which include emotional as well as economic impacts and stakeholders are being encouraged to share this with their elected officials. This was welcomed by MT who noted that even if a date is provided for when restrictions will be lifted there is still likely to be a lag of at least a month before any activity is seen. **IT WAS THEREFORE RESOLVED** that KB and KK would discuss outside of the meeting how best to drive this forward. **Action: KB/KK**

(b) **Steering Group** – As noted above, VJ has created a Visitor Recovery Steering Group and KB advised that their next meeting was scheduled for next Tuesday, 9th June 2020 to which Lyndon Farnham (LF) has been invited. **IT WAS THEREFORE RESOLVED** that he would highlight the importance of reopening the borders to him at this stage and provide him with a copy of the list of bullet points discussed above. **Action: KB**

KK proposed that the Steering Group should also consider putting something in writing to LF. However, TB suggested that, given that LF was already very supportive of the tourism industry, focus should be placed on other States members, in particular the back benchers. This was echoed by DS. However, he stressed the importance of making LF aware of this / providing him with a copy of any correspondence in advance to ensure he is comfortable with it.

CL queried whether any action can be taken to influence public opinion on the Island regarding the reopening of the borders and DS suggested that a tourism PR campaign was unlikely to convince the public at this stage. However, he noted that the document recently sent to STAC (due to be discussed by the Council of Ministers this afternoon) refers to the tourism industry's support of the finance industry, among other things, albeit in less of an emotional way.

(c) **Staff** – OA provided the Board with an update on the processes which have been undertaken (with assistance from Law at Work) to ensure a safe return to the VJ office. He reported that a return date towards the end of June is being considered and staff will be asked to complete a daily questionnaire to ensure they do not have any CV19 symptoms. He added that that all GOJ guidelines will be followed as part of the return to work process.

IT WAS NOTED that the landlord has given permission for staff to use the rear exit to the building to enable a one way system to be implemented and 2m spacing will be implemented throughout the office, which will require some staff to change where they previously sat. OA advised that it will not be possible to hold any meetings in the board room rooms. Therefore, virtual meetings will be continued. He added that increased cleaning will take place when staff leave the office and confirmed that there will be an appropriate number of hand sanitisers in the office. The Board noted that whilst consideration is being given to implementing a process whereby staff are split into two groups who work on a week on, week off basis, that this has yet to be agreed.

OA stressed the importance of ensuring the communal areas of the building are also kept appropriately clean and safe and he has contacted the property manager in this regard.

(d) **Marketing** – LA provided the Board with an update on current marketing activity. She reported that whilst this was limited at the current, work was continuing in the background. By way of example, it is proposed to update the Oxford Economics Report on the value of tourism and the Jersey Destination Plan.

LA also referred to the annual tourism sentiment index which is currently redundant due to CV19 and explained that the model has been amended to create a live sentiment index. She suggested that this data will be very helpful and will enable VJ to realign its messaging appropriately depending on how consumers are feeling. However, she acknowledged that the data may not be perfect as VJ are part of the first test for the new model. She added that she hopes the data will include local sentiment to gain insight on whether keeping the Island's borders closed is the view of a small minority or the whole island.

LA reported that an Operations Group has been developed out of the Recovery Steering Group and, as part of this, Jennie Smith (JS) is working with the JHA to create a safety charter, a draft of which was circulated with the agenda. She explained that this will include a two way agreement whereby Jersey will state what they will do to keep visitors safe and what they will expect visitors to do to keep the Island safe and she expressed the hope that this may help dispel negative sentiment about reopening the borders.

Referring to the charter, PB advised that hoteliers are concerned about the lack of guidelines they have received regarding the reopening of their premises and he queried whether any guidelines are being produced by the GOJ. He noted that although hotels are permitted to reopen from 12th June 2020, it is unclear what is, or is not permitted. He therefore queried whether any guidelines will be published in this regard. KB advised that the Operations Group, chaired by Simon Soar of the JHA, has brought various people together (details of which he would share with the Board following the meeting) whose proposals regarding the guidelines for reopening have been shared with various GOJ departments for debate and approval and when they are comfortable with them, they will be shared more widely with the Island. **Action: KB**

LA added that she has been asked to proof-read the guidelines from a marketing perspective. Furthermore, an accommodation check list and wholesale checklist have been received by the Operations Group and various GOJ departments and when they will also be communicated more

widely when finalised.

LA noted that the WTTC have a "stay safe" charter which Jersey is hoping to become accredited to and advised that discussions are ongoing with Visit Britain with a view to aligning Jersey's charter with theirs. PB acknowledged that whilst GOJ guidelines are not being prepared, the guidelines due to be circulated will be endorsed by them. However, he queried why Jersey has not already worked more closely with Visit Britain and joined their already established system. KB confirmed that VJ have reached out to Visit Britain and following some delay in receiving a response, a meeting has been scheduled for tomorrow. However, whilst a very close alignment with Visit Britain's standards is expected, until a discussion has taken place, he cannot provide any further confirmations.

IT WAS NOTED that the Operations Group have discussed pooling together with Visit Guernsey as the "Channel Islands" for a British Islands stay safe scheme (as this will be more appropriate for consumers). However, there was some push back on this from Jersey stakeholders who appear to want their own scheme. He therefore encouraged PB to express his view regarding alignment with Visit Britain, if asked, noting that this may prove helpful in further discussions. This was echoed by LA, who reported that the Operations Group strongly objected to alignment with Visit Britain, noting that they believe that perception is that the British government did not deal with CV19 very well and that may negatively affect Jersey. She expressed surprise at the Operation Group's view in this regard given that she welcomed stronger alignment with Visit Britain and she also encouraged PB to make his views clear.

KK suggested that endorsement of closer alignment with Visit Britain by the VJ Board may also be helpful in further discussions. This was acknowledged by KB and LA and the Board unanimously endorsed the same.

PB referred to the 2m distancing rule and noted that this was very difficult to understand, particularly as the WHO is advising that 1m is sufficient. Therefore, as many hoteliers do not feel able to wait for the Operations Group to publish their safe charter, they have started to write their own standard operating procedures. He stressed that trying to keep people 2m apart was very difficult to achieve and suggested that taking a common sense decision to relax this to 1m would be helpful, particularly based on what other jurisdictions are doing around the world. DS advised that an announcement was due in the next few days regarding the 2m/1m rule and he therefore suggested that hoteliers should not be too concerned around it. However, CL noted that in the UK the British government are being very firm about this rule and that the Board should bear this in mind that if Jersey aligns its charter with Visit Britain's, as this is likely to be included in their charter. KK proposed that if the GOJ makes less onerous rules, Jersey should tie in with them rather than the British government's rules and AW noted that the UK's pub industry is currently campaigning against the 2m rule and, given their power, a change from 2m to 1m may be seen in the UK.

Events were briefly discussed and LA noted those which have already been cancelled and agreed to keep the Board updated on the status of future events. **Action: LA**

LA summarised the "little steps, big events" campaign which has been created to encourage local people to go out and explore their Island/home. She reported that a door drop has been scheduled to promote this which will include soft messaging to highlight what local people can do in Jersey / what product partners are offering at the current time. The Board noted that whilst VJ will pay for the production of the flyers, Jersey Post have agreed to deliver them free of charge in return for some co-branding which equates to a significant cost saving and LA advised that the flyers will be circulated at the end of the month.

KK queried how the campaign can support accommodation providers and LA advised that the campaign would highlight any tourism businesses that are open and VJ will establish what availability they have. She reported that she is also due to meet with Luxury Hotels Jersey to discuss what offers they may be able to offer the local audience. She explained that it will be possible to dial up or dial down the campaign as restrictions are relaxed, noting that in addition to print



advertising, full details will also be on Jersey.com and social media.

TC referred to Durrell's "gorilla hunt" which he suggested was a positive example of a local campaign. He proposed that further consideration be given to the "little steps, big events" campaign prior to launch with a view to adopting a similar approach. He suggested that inspiration for this could be taken from the Big Weekend or that a treasure hunt / road map around the Island with activities could be used. LA confirmed that consideration is being given to how some elements of the Big Weekend can be reignited and AW supported the idea of a treasure hunt noting that this was very successful historically. KK added that anything VJ can do to generate business for the hotels will undoubtedly be gratefully received.

(e) **Trade** – SB provided an update from a trade perspective. She noted that recent enquiries from tour operators have focused on the status of lockdown to determine whether they can salvage any of the 2020 season. She reported that whilst some operators have cancelled all trips to Jersey for 2020, others are either offering trips later in the year or re-booking for 2021. The Board noted that full details of these were included in the Recovery Plan. However, SB expressed concern that whilst Jersey continues to have 14 days quarantine in place it is at risk of operators selecting alternative jurisdictions that do not have any quarantine restrictions instead.

IT WAS NOTED that SB has taken the opportunity of educating tour operators about Jersey during lockdown and SB advised this has mainly focused on safety standards, cleaning regimes etc. She noted that significant training has taken place with the new German agency and referred to a forthcoming virtual training session with ANTOR.

5. CHIEF MINISTER'S LETTER – KK referred to a letter dated 29th May 2020 from the Chief Minister (JLF) (a copy of which was circulated prior to the meeting) and proposed that, even if pushback is received due to lack of funding, VJ should take the opportunity to showcase its creativity and innovation as much as possible when submitting its response.

The Board noted KB's discussion paper, prepared upon receipt of JLF's, a copy of which had also been circulated prior to the meeting, and KB invited input on the same. **IT WAS NOTED** that JLF required a response to his letter by 12th June 2020 and KB advised that some preliminary data will be available from the revised Oxford Economics Report by this time which he will be able to include in the response.

In answer to a question from AW, DS confirmed that the Board could assume that there would be money available to pursue any ideas put forward by VJ in their response. AW therefore suggested that VJ revisit the idea of "Jersey on Sale" which was discussed at a previous dinner. She also referred to previous discussions in respect of philanthropic funding for an "Angel of the South" and the sea plane initiative and queried whether ideas such as this are not progressed due to lack of funding or because Jersey does not believe it needs to pursue them. Referring to the sea plane initiative, DS advised that this went away of its own accord as it was privately funded. KK agreed that whilst JLF's letter provides an opportunity to put these types of ideas "back on the table", he reminded the Board of the short time frame by which a response was required.

CL commented that JLF's letter did not make it clear whether he was looking for short, medium or long term proposals and stressed the importance of VJ being precise about what it wants to achieve in its response. KB suggested that VJ's response did not need to be exclusive and that it could be caveated to include both short and long term proposals. However, he sought DS' input in this regard. DS advised VJ to be bold in its reply and to "think big" rather than be tactical. He added that it should focus on restructuring and refocusing the industry in the medium to long term (i.e. "how tourism recovers and how VJ can contribute to that?"). However, he stressed that whilst it provides VJ with an opportunity to say exactly what it wants/a tourism manifesto, the response will be published. He added that other arms' length organisations are being asked the same questions by JLF and therefore encouraged VJ to give the matter its full attention over the next few weeks.

TC noted that green tourism initiatives have previously been discussed and should therefore be

included, noting that these were likely to be supported by the GOJ, particularly given the success of the electric bike scheme and how much people have enjoyed Jersey's open space during lockdown. However, he stressed the importance of ensuring that whatever proposals are put forward, they have buy-in from the local population. TC also suggested that Jersey would benefit from a big project (such as the Eden Project) and proposed that focus should also be placed on the Island's positive health issues, in particular the testing that is currently taking place at the Airport.

PB agreed with TC that the Island required a big project (bigger than Bergerac) and stressed the importance of considering the long term, noting that tourism was playing a more vital role in the Island than it has previously. He summarised his suggestions as follows (which he prepared prior to reading the proposals in KB's paper but noted a 70% crossover with them):

- 1) Updating of the 1948 Tourism Law (to ensure appropriate regulation of Air BnB properties);
- 2) Connectivity is key (investment in the Airport is the best way to improve tourism and visitor arrivals);
- 3) Sustainability – PB echoed TC's comments above and welcomed the Island's goal to be carbon neutral by 2030 but stressed that this will take significant work.
- 4) Creation of a special situations fund – PB highlighted the value in the development of a special situations fund to enable business to get some support to help make a difference to the Island's growth in the future. He added that he was unsure whether such a fund was in place at the moment due to CV19.
- 5) Focus on preparing a 10 year plan – PB proposed that VJ should invest in looking ahead more than just the usual three to four years.

MG agreed with all of the Board's comments above. However, he suggested that VJ's response should highlight that the short term is crucial. He accepted that the long term was important. However, if consideration is not given to the short term (i.e. a date when flights can recommence) some businesses will not survive. He noted that, personally, even if Planning permission is received for the proposed development at Les Ormes, investment at the site may be deferred. However, he noted the importance of encouraging people in the industry how to invest as there is likely to be a reluctance to do this post-CV19.

KK advised that whilst he agreed with all of the ideas put forward by the Board, particularly those relating to green/sustainable tourism and the importance of obtaining buy-in from the local population, he reiterated the short time frame within which VJ had to respond to JLF's request. **IT WAS THEREFORE RESOLVED** that the Board would send KB with any further thoughts by email and, following discussion with LA, OA and SB, KB would prepare a draft response by Monday 8th June 2020 for the Board's review. **IT WAS FURTHER RESOLVED** that the Board would revert to KB with their comments on the same by close of business on Tuesday 9th June 2020 to enable KB to finalise the letter and submit it to JLF by the deadline of 12th June 2020. **Action: All**

CL queried whether a similar letter had been sent to the JHA or Jersey Attractions Group and, if not, whether there was time to seek their input. DS advised that whilst this was a decision for the Board, the timing for submission of responses was tight and, based on the above discussions, he suggested that the Senior Management Team (SMT) and the Board have enough industry insight to respond. He accepted that whilst an industry wide consultation might be helpful, the Board should be aware of how tight the timeline is. He added that if VJ makes a strong enough case and the GOJ is supportive of its proposals, the necessary funding will be found to progress it.

Given that VJ's response will be made public at some point, KK reiterated that VJ should show that it is bold and creative and a suitable body to represent the tourism industry from a visionary and creative point of view. This was echoed by DS who noted that whilst the response is being sent to the Chief Minister, VJ should write it on the basis that it is being sent to all Ministers and the public.

KK thanked LA, OA and SB and all of the VJ staff for all their hard work during the CV19 pandemic

and they left the meeting at 11.20am.

6. **28th – 29th JULY AWAY DAY REQUIREMENTS AND AGENDA – IT WAS NOTED** that an Away Day was currently scheduled for 29th July 2020 and the Board reviewed KB's proposals for the same, together with two quotes from potential facilitators (Lighthouse Associates and Stanton Marris). KK sought the Board's input as to whether an Away Day should take place and, if so whether, July was an appropriate time. The Board were unanimous in their view that an away day should take place and welcomed KB's proposals for the same. They also unanimously approved the engagement of Lighthouse Associations as facilitator. However, although KB and DS would be unable to attend on a later date, they agreed that 29th July 2020 was too soon. **IT WAS THEREFORE RESOLVED** that KB would re-schedule the away day for September and advise Lighthouse Associates accordingly. **IT WAS FURTHER RESOLVED** to still hold a Board meeting on 28th or 29th July 2020 and KB agreed to confirm the same. **Action: KB**

A brief discussion took place regarding KB's successor, Amanda Burns (AB). KB confirmed that he was keeping her up to speed on the current situation and sharing relevant papers with her and reported that she remains very positive about the position and her move to the Island.

7. **28th JULY AGM ARRANGEMENTS – IT WAS RESOLVED** that KB would reconfirm the AGM date in July. **IT WAS FURTHER RESOLVED** that KK would provide the Trustees with an update on the current situation and send it to them with a copy of the Annual Report when finalised. **Action: KB/KK**

8. **CEO REPORT AND TRENDS REPORT** – The Board reviewed KB's CEO Report, a copy of which had been circulated with the agenda and KB highlighted that no further exit surveys will be undertaken in 2020 and that the budget for the same will be reallocated to the route marketing fund.

9. **RISK REGISTERS – STANDARD RISK REGISTER AND CV-19 RISK ACTION PLAN** – The Board reviewed the standard risk register and the CV19 risk action plan, copies of which were circulated with the agenda, and there were no comments or questions either.

10. **2020 FORWARD MEETINGS CALENDAR** - The Board noted the 2020 Forward Board Meetings Calendar, a copy of which was circulated with the agenda, and **IT WAS RESOLVED** that KB would update the same to reflect the date of the Away Day in September and the date of the July Board meeting when agreed. **Action: KB**

11. **AOB**

Appointment of Website Development Provider – KK declared a conflict in these discussions, noting that his daughter, albeit currently on maternity leave, works for a company that may have submitted a tender application. **IT WAS NOTED** that MG was due to join the interview panel to interview applicants for the website project next week and he requested a steer from DS regarding the potential appointment of an off-Island provider, on the basis that not all them were local. DS suggested that whilst the GOJ would support the appointment of a local provider, it should not be to the detriment of the business. The Board also provided their views regarding the appointment of an off-Island provider and although it was acknowledged that a local provider would be preferable and that VJ may face challenges if an off-Island provider is appointed, it was agreed that the contract should be awarded on merit to the company which can produce the best website. It was also agreed that if VJ did not wish to appoint an off-Island provider, this should have been made clear in the original brief.

KB reassured the Board that the interview panel (which he was also on, together with MG and LA) would go through a strong and rigorous process and stressed that consideration must be given to the fact that, if VJ wants to market the Island as a world class destination, it needs to work with world class partners, and he suggested that these exist both on and off the Island.

Interim meeting – **IT WAS RESOLVED** that KB would schedule an interim meeting between on 30th June 2020 at 930am and prepare an agenda for the same focusing on the CV19 situation.

However, if the Board wished to include any additional agenda items, he invited them to email him accordingly. **Action: KB**

Recovery Road Map – TC sought DS' assistance in highlighting to the GOJ the importance of agreeing a roadmap for recovery to provide the tourism sector with a vision of one to two months ahead that it can work towards, in particular a date for the reopening of the airport and the relaxation of 14 days quarantine. DS reassured the Board that the GOJ were pushing for dates and clarity around the reopening of the Islands borders and that the Board's points are being highlighted.

DS Replacement - DS advised that he was changing role within the GOJ and would not be attending any further VJ meetings. However, he confirmed that he would undertake a handover with both Dan Houseago and Richard Corrigan, one of whom would attend as the Minister's representative at future meetings. KK noted that DS had been involved with VJ from the start and he thanked him for his contribution.

12. DATE OF NEXT MEETING – As noted above, an interim meeting would be held on 30th June 2020 at 930am.

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Chair

30th June 2020