

JERSEY. CURIOUSLY BRIT...(ISH).



 LES ECREHOUS,
6 MILES NORTH EAST
OF JERSEY

Welcome to the Curiously Brit...(ish) island of Jersey.

A place that's familiar, yet ever so slightly exotic. Jump on a short flight from over 20 UK airports, and in just under an hour you'll feel the sand between your toes as the sun sinks over the warmest part of the British Isles. Wander a little off the beaten path, and the air of British familiarity gives way to a curiously continental feel. When you're walking barefoot over hidden beaches that whisper their secrets at low tide, basking in the afternoon sun over rosé wine in the most southerly vineyards in the British Isles, losing yourself on gentle French lanes with patchworks of sleepy farms and fields that lead to crystal clear views to France, you'll feel closer to the Mediterranean than the Mersey. Jersey's not quite British, we're Brit...(ish).

A place where you'll feel you're truly on holiday.

Get curiouiser.

Discover the Brit...(ish) side
of the Channel at [jersey.com](https://www.jersey.com)

Seasons to be cheerful.

Jersey is an island for eternal optimists who always pack their swimmers (just in case). Welcome to the sunniest spot in the British Isles where summer is a state of mind. Even when it's rainy, there's a chance of dolphins. Every season is an invitation to find little rays of sunshine.

Spring starts (fashionably) early in Jersey.

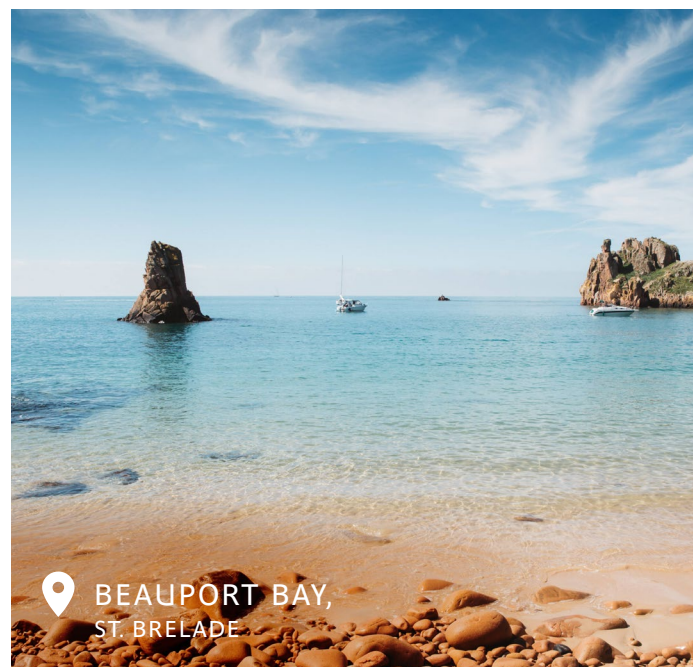
Jersey in spring is all about fresh tastes and embracing the great outdoors. See the island's natural larder burst into life as the first Jersey Royals are plucked from the ground and the local catch is served from sea to plate in the time it takes for the tide to rise. Soak up the bright spring light in wooded lanes that lead through to crystal clear views of France and breathe in fresh sea winds on soaring cliffs with the promise of warmth to come. From seeing dolphins swimming in your wake to taking that first lick of Jersey ice cream, come out of hibernation a little earlier in Jersey this spring.



BOULEY BAY,
TRINITY

Jersey summer is a state of mind.

There's nothing quite like a Jersey summer. Every day is a fresh adventure. Fire up a BBQ with friends as you paddle sandy toes over the sea wall at St. Ouen's Bay or clink a crisp glass of white at an elegant seafood restaurant. We are circled by miles of sweeping coastline for you to explore in the endless summer light. You're never more than ten minutes from the warmest seas in Britain. Kayak to secluded coves, ship out to deserted islets off the coast of Jersey, and road trip through coastal highways that cut through white dunes and wild grasslands. Summer isn't just a season in Jersey, it's a state of mind.



BEAUPORT BAY,
ST. BRELADE

Autumn in Jersey is good for the soul.

See the rich colours of Jersey come to life in the golden autumn light that bathes its bays and woodlands. You'll discover a landscape full of gentle surprises, shifting in a kaleidoscope of colour with the mellowest of seasons. Blow away the cobwebs with fresh salty air as you drink in the dramatic beauty of Jersey's coast, building an appetite for ripe Jersey apples on every leafy corner, then dive right in with a dip in the warmest tides of the year. Meander along rugged cliff paths carpeted with gorse and wildflowers as the tide laps against the sweeping shoreline below. Try autumn in a glass with a locally made cider that makes you feel closer to Brittany than Britain. When the autumn day is done, retreat to a cosy seaside cottage, and maybe even think about lighting the fire... pour quoi pas?



Jersey is your winter sanctuary.

Jersey is open for winter. The lights are on, the fires are lit, the surf is up, the stars are out and everybody is welcome. For those who don't take the cooler season lying down, Jersey is your winter playground to embrace the elements, come up for air on soaring cliffs, road-trip from coast to coast and settle in to storm watch.

But there's more than one way to chill. Curling up with someone special by the fireside of a friendly seaside pub or decompressing with a hot stone massage at a beachside spa are also perfectly acceptable ways of embracing Jersey's cosiest season. Winter warrior or romantic adventurer, you'll find a sense of freshness that doesn't just blow away the cobwebs, it invigorates the soul. Because the cold never bothered us anyway.



Find out how to embrace every season the Jersey way.
Jersey's not a summer fling, it's a year-long sunshine feeling.

Your Jersey bucket list.

Tick off this unforgettable bucket list of exotic island experiences that you won't find anywhere else in the British Isles.

1 Go dolphin spotting in the Channel.



Carve through Jersey's clean waters on a RIB experience to Les Ecréhous; an archipelago just six miles from the coast of Jersey where you'll feel like a desert island castaway. You might spot the odd bottle-nosed dolphin playing in your wake. Instagram heaven.

2 Discover an ancient ruin that's older than the pyramids.



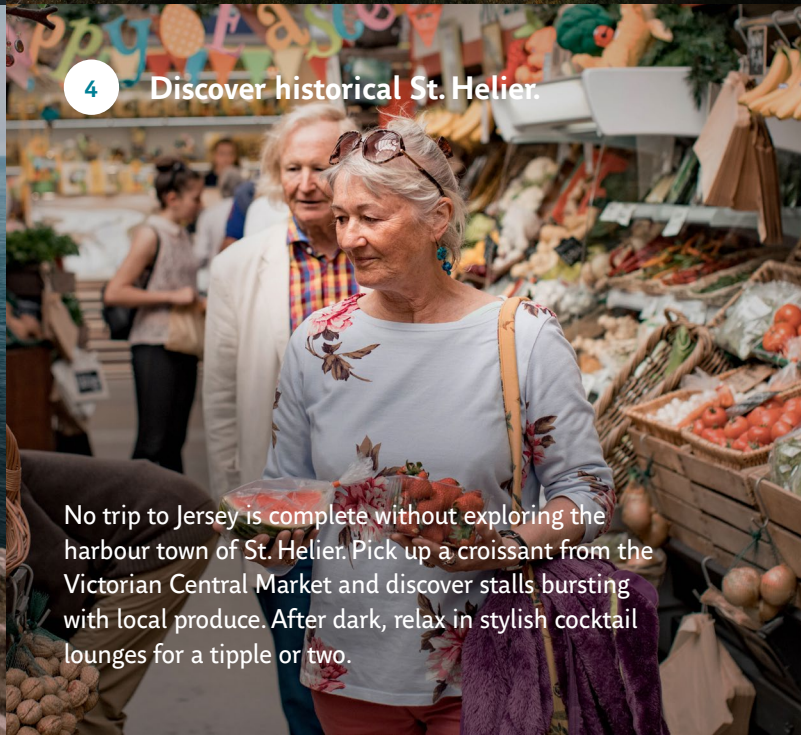
Uncover the island's past at La Hougue Bie, one of the ten oldest buildings in the world. Step into the ancient burial chamber that will transport you to Neolithic Jersey. You'll also discover ancient treasures including a magnificent Celtic coin hoard. Just don't spend it all at once.

3 Take a walk on Jersey's wild side.



A breathtaking walk along Jersey's north coast is an absolute must. Stretch your legs along fifty miles of winding paths that snake through gorse and bracken covered cliffs, with stunning views of the shoreline stretching out to infinity below as seagulls soar over the Jersey National Park. It's positively life affirming.

4 Discover historical St. Helier.



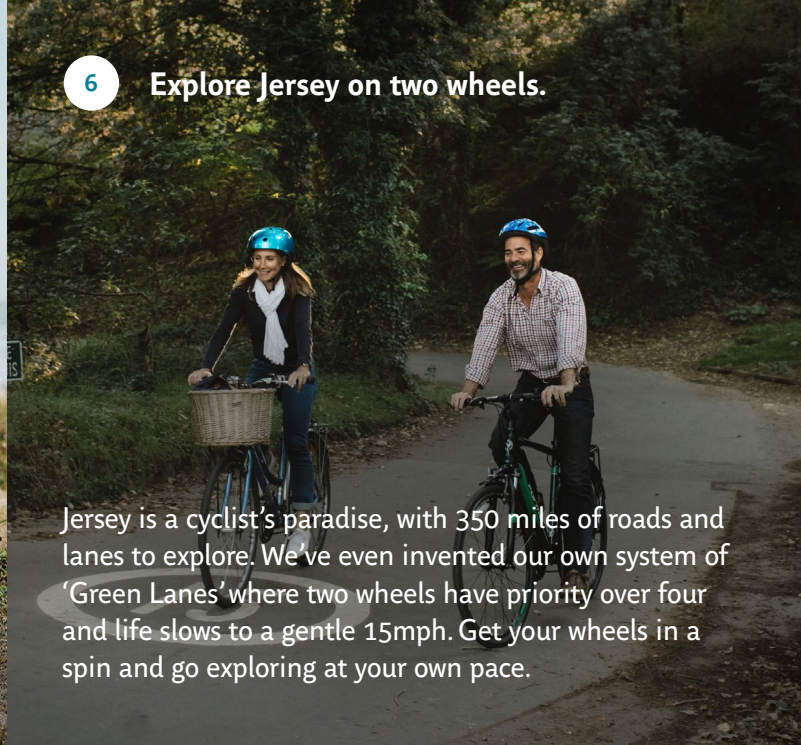
No trip to Jersey is complete without exploring the harbour town of St. Helier. Pick up a croissant from the Victorian Central Market and discover stalls bursting with local produce. After dark, relax in stylish cocktail lounges for a tipples or two.

5 Try a Jersey ice cream.



Our famous Jersey cows have been making irresistible ice cream since 1763. Enjoy a cone at La Corbière Lighthouse or meet the cows behind the cream at Woodlands Farm. Don't let it melt, Jersey is the sunniest spot in the British Isles, after all.

6 Explore Jersey on two wheels.



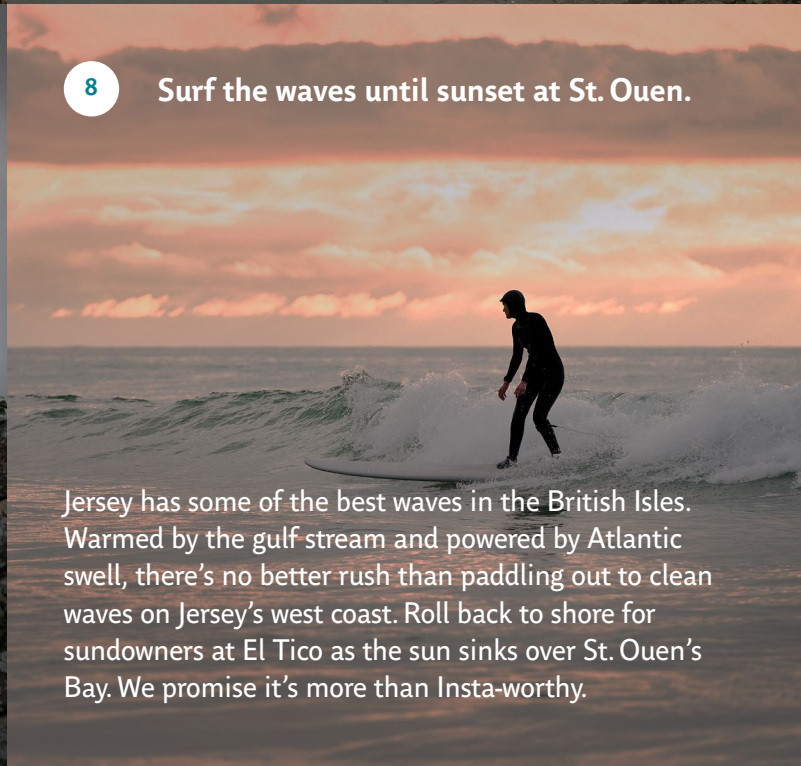
Jersey is a cyclist's paradise, with 350 miles of roads and lanes to explore. We've even invented our own system of 'Green Lanes' where two wheels have priority over four and life slows to a gentle 15mph. Get your wheels in a spin and go exploring at your own pace.

7 Conquer Mont Orgueil Castle.



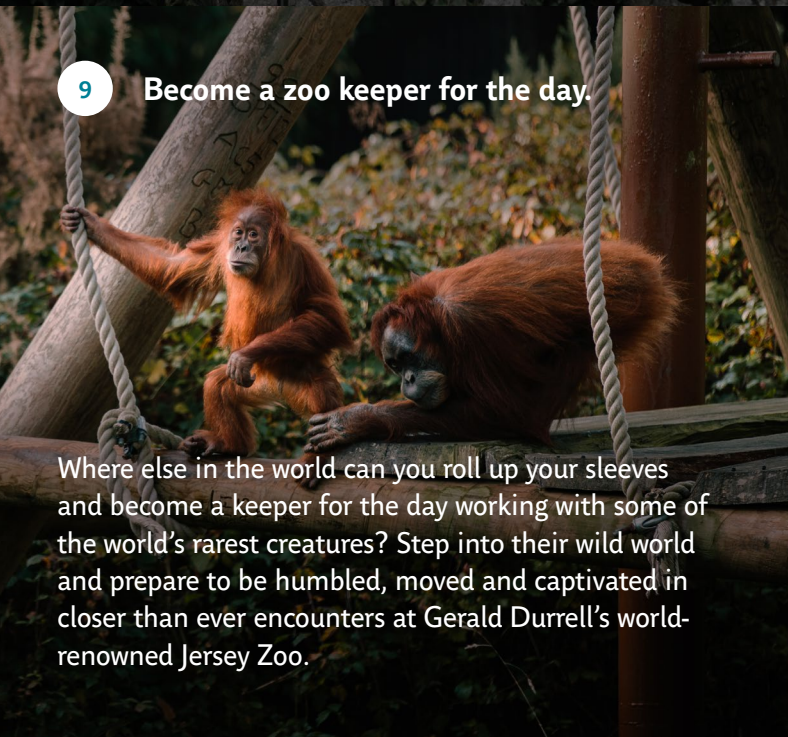
Mont Orgueil is an impressive medieval castle that sits above the fishing port of Gorey. Scale its heights to take in views of the French coast from the lofty battlements. Little ones can storm the ramparts dressed as medieval knights of olde. (So can big ones, in case you were interested.)

8 Surf the waves until sunset at St. Ouen.



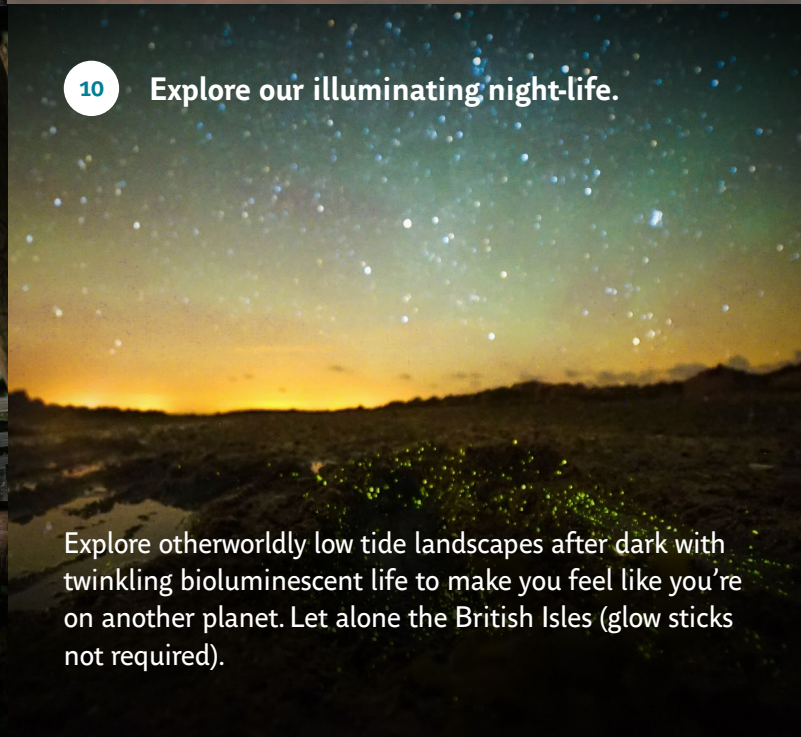
Jersey has some of the best waves in the British Isles. Warmed by the gulf stream and powered by Atlantic swell, there's no better rush than paddling out to clean waves on Jersey's west coast. Roll back to shore for sundowners at El Tico as the sun sinks over St. Ouen's Bay. We promise it's more than Insta-worthy.

9 Become a zoo keeper for the day.



Where else in the world can you roll up your sleeves and become a keeper for the day working with some of the world's rarest creatures? Step into their wild world and prepare to be humbled, moved and captivated in closer than ever encounters at Gerald Durrell's world-renowned Jersey Zoo.

10 Explore our illuminating night-life.

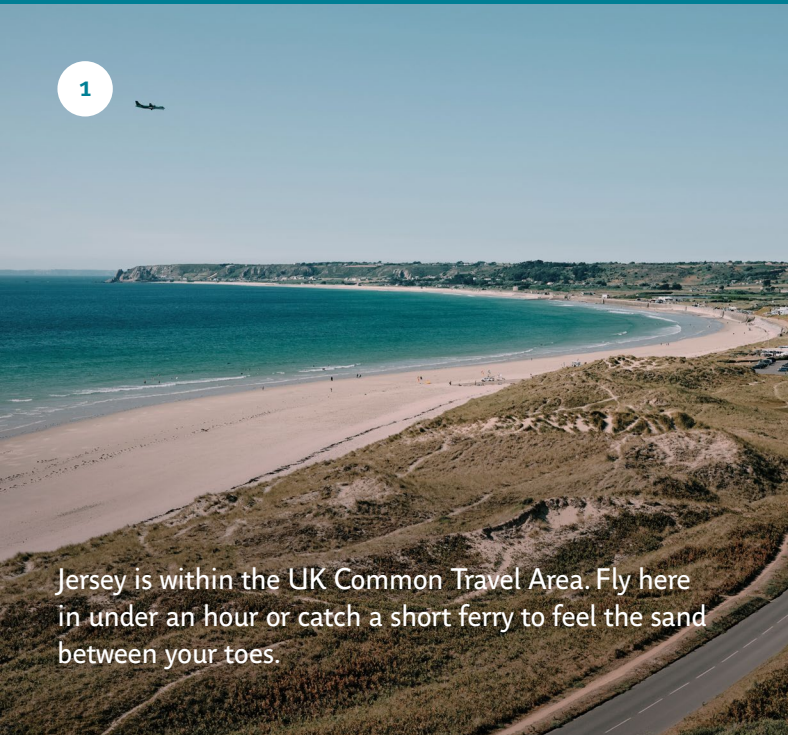


Explore otherworldly low tide landscapes after dark with twinkling bioluminescent life to make you feel like you're on another planet. Let alone the British Isles (glow sticks not required).

10 fascinating facts you didn't know about Jersey.

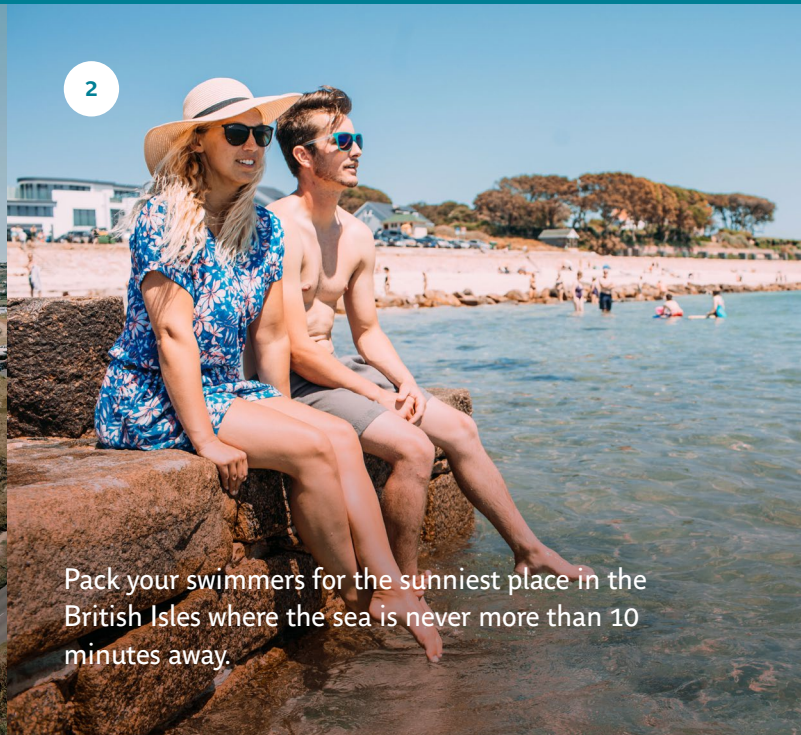
We do holidays a little differently in the Brit...(ish) island of Jersey. Welcome to a place that's familiar, yet slightly exotic.

In just under an hour's flight, you can be transported from the tracks of Victoria to the sands of St. Brelade's Bay before you can say "mine's a pina colada." We have some curiously continental surprises in store for you...



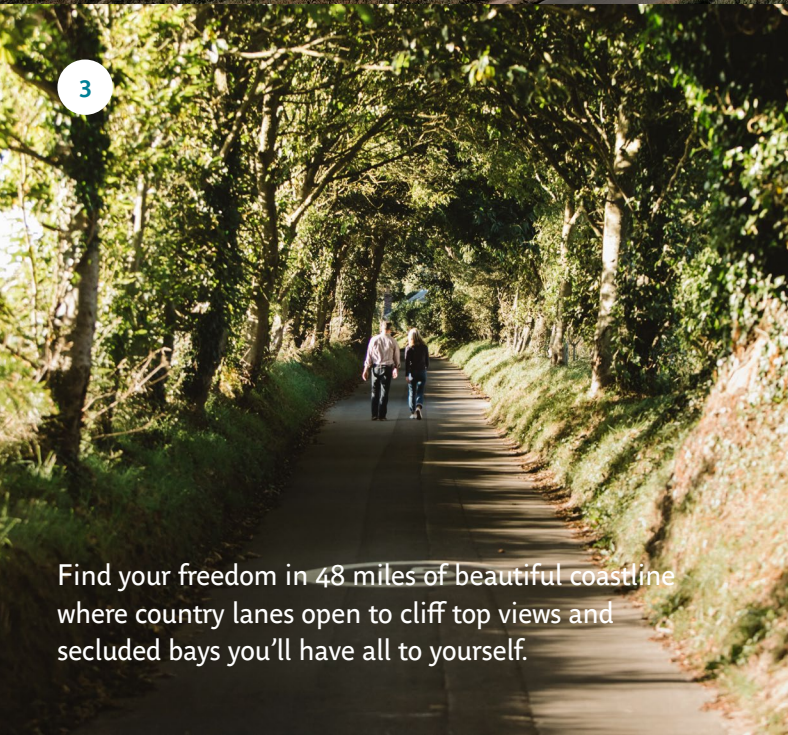
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Jersey is within the UK Common Travel Area. Fly here in under an hour or catch a short ferry to feel the sand between your toes.



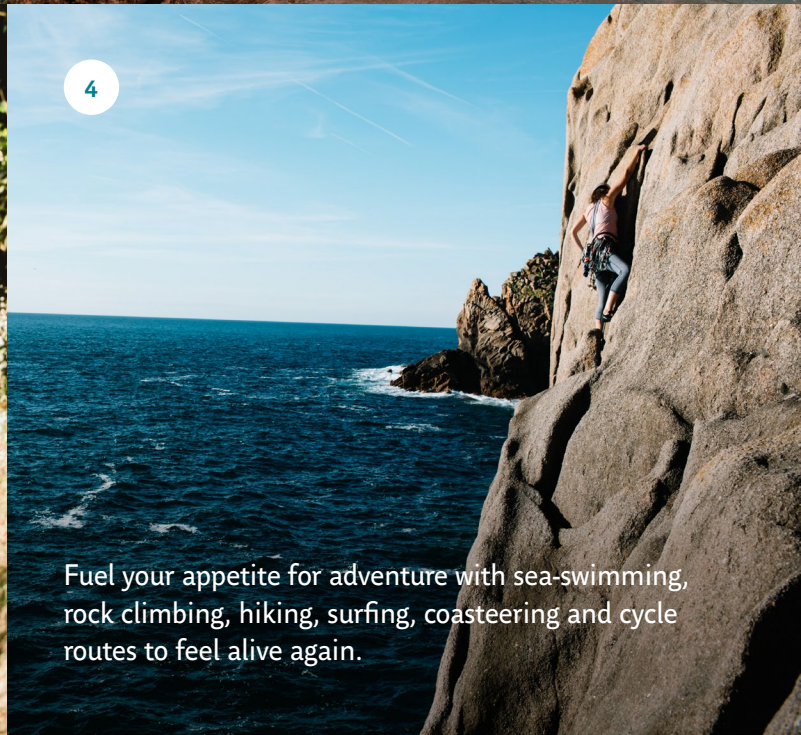
2

Pack your swimmers for the sunniest place in the British Isles where the sea is never more than 10 minutes away.



3

Find your freedom in 48 miles of beautiful coastline where country lanes open to cliff top views and secluded bays you'll have all to yourself.



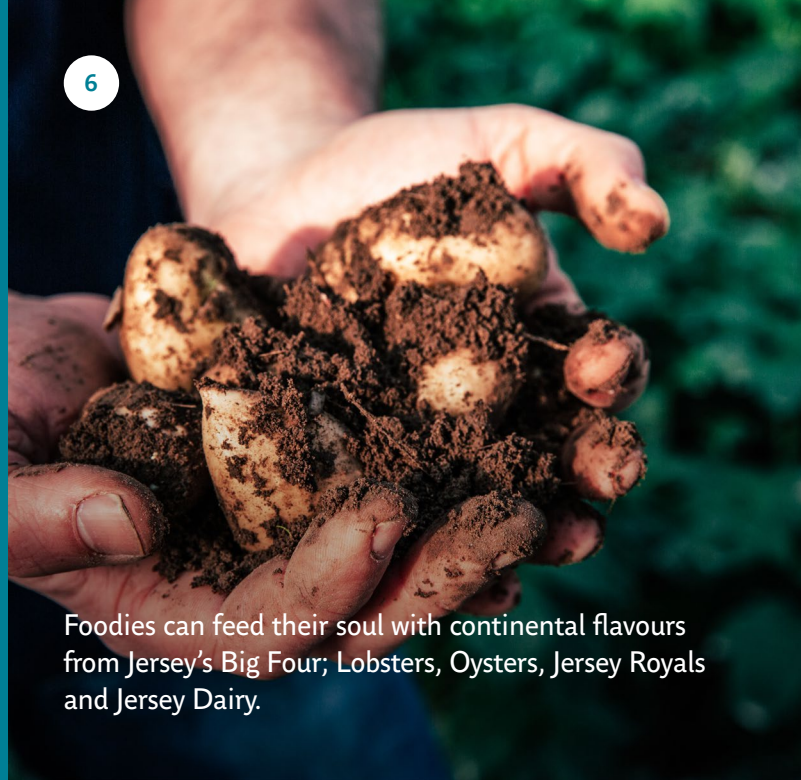
4

Fuel your appetite for adventure with sea-swimming, rock climbing, hiking, surfing, coasteering and cycle routes to feel alive again.

5

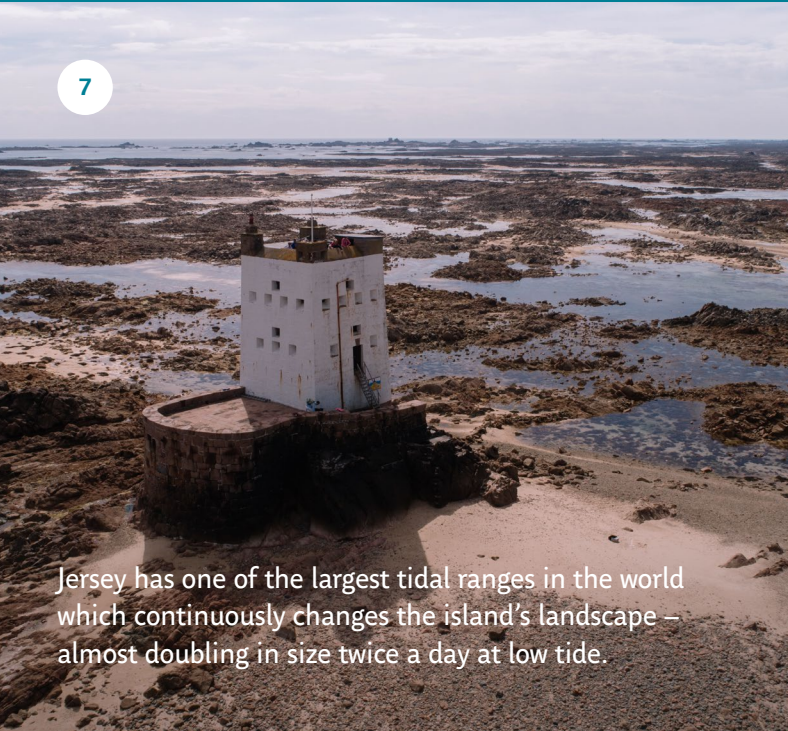
Feel like you're truly on holiday with Jersey's unique blend of French and English charm, with views of the French coast just 14 miles away.

6



Foodies can feed their soul with continental flavours from Jersey's Big Four; Lobsters, Oysters, Jersey Royals and Jersey Dairy.

7



Jersey has one of the largest tidal ranges in the world which continuously changes the island's landscape – almost doubling in size twice a day at low tide.

8

Our currency is Sterling, but the island has its own money, the Jersey pound, with a famous Jersey cow on the watermark which you'll use to pay for experiences you won't find anywhere else.

9

We speak the Queen's English but you might just detect a slight accent as you explore. You'll spot road signs in French and Jèrriais, our own language with Norman roots and a sprinkling of Viking. You heard right.

10



History is very much alive in Jersey but it's not quite 1066 and all that. We have ancient ruins older than Stonehenge and Ice Age mammoths in the volcanic bedrock of the island that once stretched to France.

The Great Brit...(ish) outdoors.

Discover a breathtaking and storied landscape, where gentle fields and wooded lanes meet sheltered bays in the south coast, while craggy coastlines merge with the drama of the Atlantic Ocean as you climb to the island's northern heights where you can almost reach out and touch France. It's all waiting to be discovered on the Brit...(ish) side of the Channel.

Nature's never far away in Jersey. Stargaze by ancient ruins, sail to deserted islands, and climb the heights of towering cliffs that stretch to infinity above miles of beaches washed clean by the Atlantic surf. You'll feel closer to the Mediterranean than the Mersey. Jersey's not quite British, we're Brit...(ish). A place where you'll feel you're truly on holiday.

Pssst... Here's a local tip.

Work up a mighty appetite on the pulse-raising cliff trail from Bouley Bay to Rozel, and then refuel at the legendary harbourside café, The Hungry Man, that lives up to its name with hearty dishes like the Double-Decker-Hunger-Stoppin' Jersey beef burger. Sooo good.

Amazing finds.

Learn about Jersey's natural and historic landscapes with **The National Trust for Jersey**.

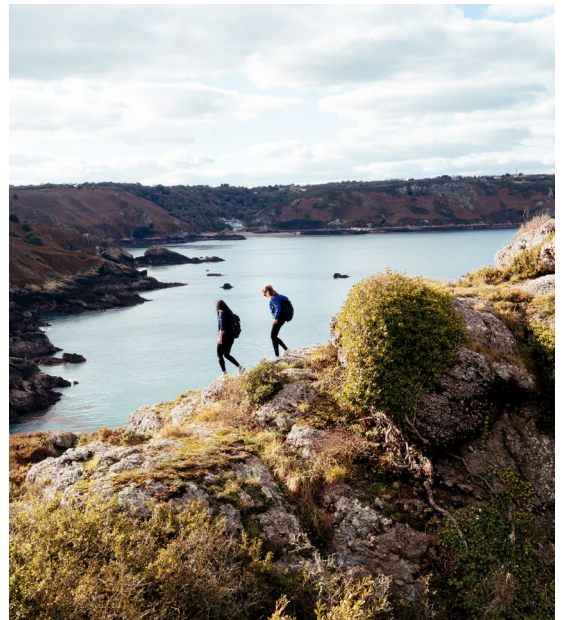
t. +44 (0) 1534 483193 w. www.nationaltrust.je

Discover precious wild places with the **Jersey Uncovered** guides.

t. +44 (0) 7797 741176 w. www.jerseyuncovered.com

Stride out on the trails in the **Jersey National Park**.

w. www.jerseynationalpark.com



Whip your phone out because your adventure starts here.

A very Brit... (ish) adventure.

Jersey is the perfect retreat to reconnect with your wilder nature and let your adventurous spirit soar. Flanked by towering cliffs that rise from the sea where rugged paths await your booted strides, patchworks of rolling farms and fields, intersected by lush green lanes are ripe for rolling on two wheels, all circled by miles of unspoiled coastline that hold the promise of adventures to come. It's just the tonic for city life. As the golden hour approaches, watch the sun sink slowly over St. Ouen's Bay with the warm sand between your toes. You'll feel ready to dive back into anything with a smile on your face and a happier soul.

Escape to an island where you can come up for air on the wild heights of north coast cliffs and find your flow with beach yoga on sweeping bays that change shape as the tide rises. Jersey is the island retreat that will make your heart beat faster and your soul sing.

Pssst... Here's a local tip.

Keen to feel the wind in your hair? Try blokarting with Absolute Adventures, a bracing day of adventure for young and old that will have you speeding across the sands of St. Ouen's Bay over a pulse-raising experience that will literally take your breath away.

Amazing finds.

EVie electric bikes are dotted all over the island and are a clean and safe way of exploring the island.

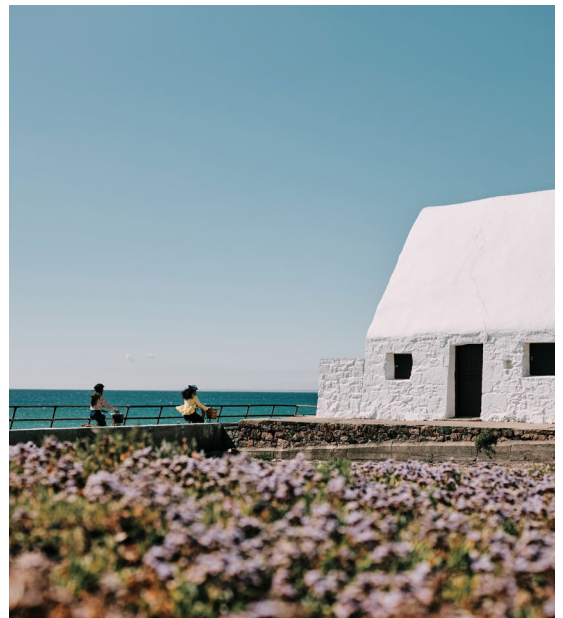
t. +44 (0) 1534 510462 w. www.evieondemand.com/bike

Find your flow in Jersey's unique spaces with **Kalimukti yoga**.

t. +44 (0) 7797 795827 w. studio.kalimukti.com

Jersey Adventures will help you climb, kayak and cliff jump your way around the island.

t. +44 (0) 7797 727503 w. www.jerseyadventures.com



Discover what you're made of on an island adventure.

Great Brit... (ish) flavours.

Jersey packs a rich larder into its nine by five food miles. Hungry visitors will find farm stalls, food markets and restaurants bursting with unique Jersey produce, from famous Jersey Royals to fresh oysters washed clean by the biggest tidal range in Europe. British palates will discover we have a few surprises on our plate. Tantalise your taste buds with velvety Jersey Dairy or freshly caught scallops drizzled with Jersey butter. Just pack a healthy appetite and a phone camera and you'll live snappily ever after.

While you're on our shores, don't miss out on experiencing Jersey's 'Big Four', a culinary line up of Jersey Royals, Oysters, Lobsters and Jersey Dairy. Welcome to an island where honesty is its own reward, pop a few Jersey pounds in a hedgerow honesty box to pick up some freshly dug Royals or plump Jersey strawberries to bring home with you.

Pssst... Here's a local tip.

We islanders say that seafood tastes better when you can see the sea. When you roll out a beach picnic from the local vivier, Faulkner Fisheries, nestled inside a World War Two bunker in St. Ouen, you'll dive into fresh flavours like Jersey crab served up with garlic butter and a sea view.

Amazing finds.

Forage wild edibles in Jersey's natural places with **Wild Adventures**.

t. +44 (0) 7797 886242 w. www.wildadventuresjersey.com

Live la vie en rosé at the most southerly vineyard in the British Isles at **La Mare Wine Estate**.

t. +44 (0) 1534 481178 w. www.lamarewineestate.com

Join the Oyster Farmer's wife for a Champagne and Oyster tour on the seabeds of La Rocque Harbour.

t. +44 (0) 7797 717410 w. www.seymourshellfish.co.uk



See what else is on the menu...

A spot of Brit...(ish) culture.

Jersey has a unique feel about it. True, we speak the Queen's English and you'll find Jersey tea rooms on leafy country lanes, but just when you think you're back in Blighty, you'll find yourself lost on a French lane that leads to spectacular views over France, or stumble upon fishermen playing pétanque at Weighbridge Place who wish you 'Séyiz les beinv'nu' (Welcome to Jersey) in our local language, Jèrriais. We're not quite British, we're Brit...(ish). A place you'll feel truly on holiday.

Do you know your bachîns from your black butter? Immerse yourself in everything Jersey with the local characters who live and breathe it. Discover the passion that beats in the island's soul with music festivals, street art, sporting challenges and peculiar local traditions like 'vraicing' - gathering seaweed for fertiliser - that we guarantee you won't find anywhere else.

Pssst... Here's a local tip.

Take a stroll along the charming fishing village of St. Aubin's, stopping at the Harbour Gallery to take in the local pieces on display. If you want the classic Jersey look, pick up a knitted Jersey jumper, which once warmed the backs of fishermen all around the world.

Amazing finds.

Immerse yourself in Jersey's art scene around the island with **ArtHouse Jersey**.

t. +44 (0) 1534 617521 w. www.arthousejersey.je

Take in a show or browse the colourful gallery at the **Jersey Arts Centre**.

t. +44 (0) 1534 700444 w. www.artscentre.je

Pack a healthy appetite to this farm shop where Jersey cows roam and the coffee isn't bad either.

t. +44 (0) 1534 280075 w. www.woodlandsfarmjersey.com



Peek inside for a local's view of Jersey's colourful culture.

A curiously Brit...(ish) history.

History is very much alive in Jersey, but it's not quite 1066 and all that. We have ancient ruins older than the pyramids and Ice Age mammoths in the volcanic bedrock of the island that once stretched to France. And ancient castles? We've got three that we built earlier. A few centuries earlier that is and they're big enough to dwarf our epic coastline, but you get the picture. We're as British as it gets for a crown dependency.

From the majesty of ancient castles that sheltered our island from invasion to the mysterious secrets of underground world war bunkers, and Martello towers that stand tall on our dramatic coastline, Jersey wears the traces of its past just about everywhere you go. Explore the incredible story of Jersey as you delve into war tunnels, seek ice age caves, and hear the echoes of the Battle of Jersey.

Pssst... Here's a local tip.

Make history on your break with a heritage stay that will transport you back in time, except with cosy comforts like heated towel rails. Check into an 18th century castle where 'do not disturb' is taken literally, or stay the night in a lovingly restored fort on the water's edge. These are the stays that legends are made of.

Amazing finds.

Discover the island's Occupation story as you take an immersive journey through **Jersey War Tunnels**.

t. +44 (0) 1534 860808 w. www.jerseywartunnels.com

Let **History Alive** take you on an epic journey from medieval Jersey to WWII.

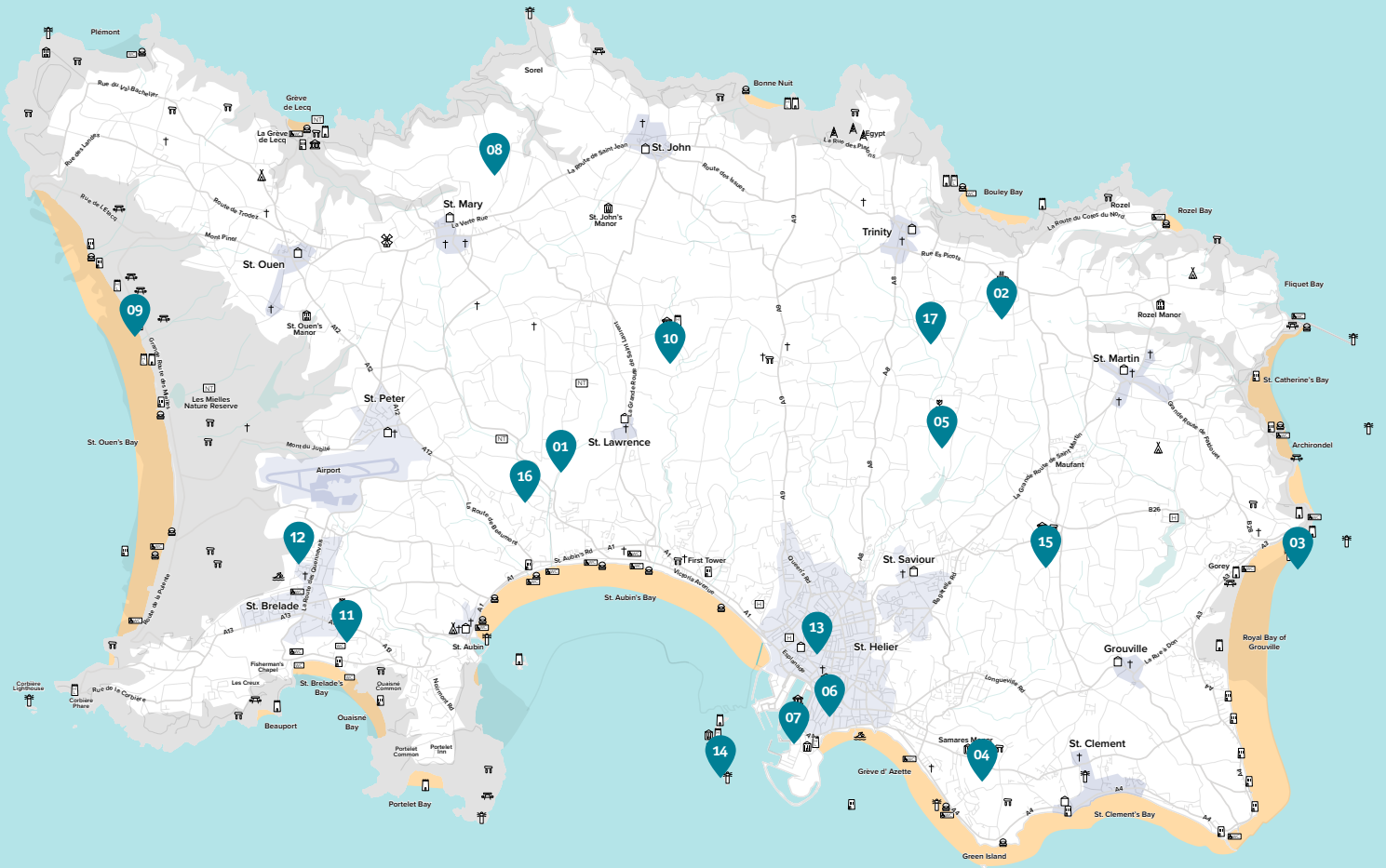
t. +44 (0) 7797 969818 w. www.historyalive.je

Your local guide to the historic landscape of the island that takes you from majestic castles to neolithic ruins.

w. www.jerseyheritage.org



Delve deeper into Jersey's past with this unmissable historic guide.



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| 16 | Le Moulin de Quétivel | 17 | Pallot Steam, Motor & General Museum | | |

01 Jersey War Tunnels
St. Lawrence
Tel. +44 (0) 1534 860808
www.jerseywartunnels.com
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@JerseyWarTunnels
@JerseyWarTunnel

02 Jersey Zoo
Trinity
Tel. +44 (0) 1534 860000
www.jerseyzoo.org
f /JerseyZooOfficial
@JerseyZoo
@durrell_jerseyzoo

03 Mont Orgueil Castle
St. Martin
Tel. +44 (0) 1534 853292
www.jerseyheritage.org
f /JerseyHeritage
@loveheritage
@jerseyheritage

04 The Botanic Gardens at Samarès Manor
St. Clement
Tel. +44 (0) 1534 870551
www.samaresmanor.com
f /samaresmanor
@samaresmanor

05 Eric Young Orchid Foundation
Trinity
Tel. +44 (0) 1534 861963
www.ericyoungorchid.org
@EYOorchid

06 Jersey Museum & Art Gallery
St. Helier
Tel. +44 (0) 1534 633300
www.jerseyheritage.org
f /JerseyHeritage
@loveheritage
@jerseyheritage

07 Maritime Museum & Occupation Tapestry Gallery
St. Helier
Tel. +44 (0) 1534 811043
www.jerseyheritage.org
f /JerseyHeritage
@loveheritage
@jerseyheritage

08 La Mare Wine Estate
St. Mary
Tel. +44 (0) 1534 481178
www.lamarewineestate.com
f /lamarewineestate
@LaMareEstate
@lamareestate

09 Channel Island Military Museum
St. Ouen
Tel. +44 (0) 7797 732072
f /The-Channel-Island-Military-Museum

10 Hamptonne Country Life Museum
St. Lawrence
Tel. +44 (0) 1534 863955
www.jerseyheritage.org
f /JerseyHeritage
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@jerseyheritage

11 Jersey Lavender Farm
St. Brelade
Tel. +44 (0) 1534 742933
www.jerseylavender.co.uk
f /jerseylavender
@Jersey_Lavender
@jerseylavender

12 Valley Adventure Centre
St. Brelade
Tel. +44 (0) 1534 638888
www.valleyadventure.je
f /valleyadventure
@valleyadventure

13 16 New Street, Georgian House
St. Helier
Tel. +44 (0) 1534 483193
www.nationaltrust.je
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@NatTrustJersey
@nationaltrustforjersey

14 Elizabeth Castle
St. Aubin's Bay
Tel. +44 (0) 1534 723971
www.jerseyheritage.org
f /JerseyHeritage
@loveheritage
@jerseyheritage

15 La Hougue Bie Museum
St. Saviour
Tel. +44 (0) 1534 853823
www.jerseyheritage.org
f /JerseyHeritage
@loveheritage
@jerseyheritage

16 Le Moulin de Quétivel
St. Peter
Tel. +44 (0) 1534 483193
www.nationaltrust.je
f /TheNationalTrustforJersey
@NatTrustJersey
@nationaltrustforjersey

17 Pallot Steam, Motor & General Museum
Trinity
Tel. +44 (0) 1534 865307
www.pallotmuseum.co.uk
f /Pallot-Steam-and-Motor-Museum-Jersey

Please note there are seasonal variations to opening times at individual attractions. Please check attractions' websites before heading out.

Still curious?

Get in touch.

Jersey's a small island, so if you wave semaphore flags on a beach we might see you, but it's probably simpler to reach out to the Visit Jersey team on the details below:

T: +44 (0) 7797 930467

E: media@visitjersey.je

W: www.jersey.com

Share your experiences of #theislandbreak

 [@VisitJerseyCI](https://twitter.com/VisitJerseyCI)

 [VisitJerseyCI](https://www.instagram.com/VisitJerseyCI)

 [VisitJersey](https://www.facebook.com/VisitJersey)

Need inspiring imagery to support your trip?

Check out our Media Library where you'll find curated imagery that tells Jersey's unique story and showcases the experiences on offer.

 business.jersey.com/media