
Summary

In April 2022:

- there was a total of 75,040 **departing passengers**¹ from Jersey which was around a quarter less than in the same period of 2019 (-28%) and the 3-year average recorded for April 2017 to 2019 (-27%).
- the total number **tourism visits**² was 43,400 reflecting a decrease of around a third (-35%) compared to April 2019 and the 3-year average recorded for April 2017 to 2019 (-29%).
- whilst the number of tourism visits was down, visitors stayed for longer on average; in April 2022, the average length of stay was 4.0 nights (for those visitors staying for at least one night), compared to an average of 3.7 nights recorded in April 2019.
- the total number nights spent by visitors in Jersey decreased by almost a fifth (-17%) to 165,450. The total number of overnight visits (i.e. visits lasting at least one night) decreased by around quarter (-23%) compared to April 2019.
- breaking the visitor numbers down by main **purpose of visit**:
 - **holiday** visits decreased by 49% to 22,840
 - **business** visits increased by 16% to 4,880
 - **visits to friends and family** decreased by 15% to 7,980
 - **visits for other purposes**³ decreased by 9% to 7,700
- breaking the visitor numbers down by **country of residence**:
 - visits from the **UK** decreased by 25% to 32,130
 - visits from the **other Channel Islands** decreased by 11% to 3,380
 - visits from other smaller markets decreased by 61%, mainly driven by a significant decrease in the number of visits from France (-71%)
- breaking the visitor numbers down by **travel method**:
 - visits on the **scheduled air** routes decreased by 29% to 32,570
 - visits on the **scheduled ferry** services decreased by 48% to 9,830.

¹ Departing passengers include residents travelling off-Island, visitors leaving at the end of their visit, visitors who are already in Jersey but who go on a day or longer trip off-Island during their stay, as well as some transit passengers on certain routes.

² Tourism visits include any non-resident visitors to Jersey who may have stayed in Jersey for up to a year. Those visiting for leisure, business, study, sport or visiting friends or family are all classified as tourism visits, but seasonal or longer-term workers are excluded.

³ "Other" purposes of visit also include participating or spectating at sporting or cultural events and festivals, as well as educational trips.

Passenger Exit Survey

Table A1: April 2017 to 2022

| April | | 2017 | | 2018 | | 2019 | | 2022 | | Change 22/19 | |
|-----------------------------|------------------------------|------------------------------------|---------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------------|---------------|
| Total passengers | | 106,110 | | 95,610 | | 104,840 | | 75,040 | | -28% | |
| Total visits | | 59,560 | | 58,350 | | 66,710 | | 43,400 | | -35% | |
| | | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights |
| Topline | Overnight visits | 56,310 | 243,100 | 47,580 | 177,990 | 53,930 | 199,830 | 41,500 | 165,450 | -23% | -17% |
| | Day visits | 3,260 | | 10,780 | | 12,790 | | 1,900 | | -85% | |
| | | 3-year average 2017 to 2019 | | | | 2019 | | 2022 | | Change 22/19 | |
| | | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights |
| Purpose of visit | Total Holiday visits | 41,270 | | 44,660 | | 22,840 | | -49% | | | |
| | - Overnight visits | 36,520 | 142,330 | 37,400 | 136,270 | 21,690 | 92,560 | -42% | -32% | | |
| | - Day visits | 4,760 | | 7,250 | | 1,160 | | -84% | | | |
| | Total Business visits | 4,050 | | 4,190 | | 4,880 | | 16% | | | |
| | - Overnight visits | 3,160 | 13,140 | 2,730 | 10,470 | 4,340 | 14,670 | 59% | 40% | | |
| | - Day visits | 890 | | 1,450 | | 540 | | -63% | | | |
| | Total VFR visits | 8,870 | | 9,430 | | 7,980 | | -15% | | | |
| | - Overnight visits | 8,680 | 39,480 | 8,900 | 39,660 | 7,770 | 42,770 | -13% | 8% | | |
| | - Day visits | 200 | | 540 | | 210 | | -62% | | | |
| | Total Other visits | 7,350 | | 8,440 | | 7,700 | | -9% | | | |
| - Overnight visits | 4,250 | 12,030 | 4,900 | 13,430 | 7,700 | 15,470 | 57% | 15% | | | |
| - Day visits | 3,100 | | 3,540 | | 10 | | -100% | | | | |
| Country of residence | UK | 41,160 | 160,630 | 42,610 | 158,750 | 32,130 | 129,960 | -25% | -18% | | |
| | Other CI | 3,570 | 5,700 | 3,800 | 6,900 | 3,380 | 6,970 | -11% | 1% | | |
| | Ireland | 970 | 4,820 | 720 | 3,620 | 740 | 3,330 | 3% | -8% | | |
| | France | 12,070 | 12,150 | 14,970 | 11,180 | 4,360 | 10,890 | -71% | -3% | | |
| | Germany | 810 | 3,570 | 1,180 | 4,540 | 740 | 2,780 | -37% | -39% | | |
| | Other | 2,960 | 20,090 | 3,450 | 14,850 | 2,050 | 11,540 | -41% | -22% | | |
| | | | | | | | | | | | |
| Mode of departure | Scheduled air | 43,500 | 174,100 | 45,860 | 170,170 | 32,570 | 122,690 | -29% | -28% | | |
| | Scheduled ferry | 16,270 | 30,450 | 19,080 | 27,180 | 9,830 | 41,800 | -48% | 54% | | |
| | Private plane | 350 | 350 | 460 | 460 | 430 | 430 | -5% | -5% | | |
| | Visiting yachtsmen | 1,030 | 2,070 | 1,000 | 2,000 | 320 | 530 | -68% | -74% | | |
| | Cruise passengers | 390 | 0 | 320 | 0 | 250 | 0 | -21% | 0% | | |
| Duration of stay | Day visits | 8,940 | | 12,780 | | 1,900 | | -85% | | | |
| | 1-3 nights | 28,560 | 67,560 | 30,740 | 73,980 | 23,030 | 46,910 | -25% | -37% | | |
| | 4 - 6 nights | 17,250 | 75,660 | 17,270 | 76,010 | 11,930 | 55,520 | -31% | -27% | | |
| | 7 nights | 4,880 | 33,630 | 3,990 | 27,760 | 4,400 | 30,800 | 10% | 11% | | |
| | 8+ nights | 1,920 | 30,120 | 1,920 | 22,090 | 2,140 | 32,230 | 12% | 46% | | |
| | | | | | | | | | | | |

Passenger Exit Survey

Table A2: Cumulative data – January to April 2017 to 2022

| Year-to-date | | 2017 | | 2018 | | 2019 | | 2022 | | Change 22/19 | |
|----------------------|------------------------------|-----------------------------|---------|---------------|---------|---------------|---------|-------------|---------|--------------|--------|
| Total passengers | | 278,080 | | 267,790 | | 283,510 | | 186,610 | | -34% | |
| Total visits | | 139,680 | | 135,570 | | 161,630 | | 90,850 | | -44% | |
| | | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights |
| Topline | Overnight visits | 131,010 | 564,260 | 116,120 | 433,840 | 138,470 | 471,280 | 84,980 | 346,330 | -39% | -27% |
| | Day visits | 8,670 | | 19,450 | | 23,160 | | 5,860 | | -75% | |
| | | 3-year average 2017 to 2019 | | | | 2019 | | 2022 | | Change 22/19 | |
| | | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights | Visits | Nights |
| Purpose of visit | Total Holiday visits | 79,800 | | 88,960 | | 39,630 | | -55% | | | |
| | - Overnight visits | 73,610 | 261,380 | 79,930 | 262,680 | 37,910 | 152,640 | -53% | -42% | | |
| | - Day visits | 6,190 | | 9,030 | | 1,710 | | -81% | | | |
| | Total Business visits | 23,620 | | 23,500 | | 16,990 | | -28% | | | |
| | - Overnight visits | 17,900 | 65,360 | 16,970 | 50,830 | 14,570 | 46,840 | -14% | -8% | | |
| | - Day visits | 5,720 | | 6,530 | | 2,420 | | -63% | | | |
| | Total VFR visits | 25,940 | | 28,090 | | 23,410 | | -17% | | | |
| | - Overnight visits | 25,450 | 129,060 | 26,950 | 127,920 | 22,980 | 125,820 | -15% | -2% | | |
| | - Day visits | 490 | | 1,140 | | 430 | | -62% | | | |
| | Total Other visits | 16,260 | | 21,080 | | 10,820 | | -49% | | | |
| - Overnight visits | 11,560 | 33,840 | 14,620 | 29,840 | 9,520 | 21,040 | -35% | -30% | | | |
| - Day visits | 4,700 | | 6,460 | | 1,300 | | -80% | | | | |
| Country of residence | UK | 101,680 | 376,210 | 110,990 | 376,330 | 71,380 | 280,000 | -36% | -26% | | |
| | Other CI | 13,290 | 19,340 | 19,260 | 29,800 | 8,070 | 16,070 | -58% | -46% | | |
| | Ireland | 1,610 | 8,580 | 1,270 | 5,540 | 940 | 4,210 | -26% | -24% | | |
| | France | 20,620 | 32,760 | 21,560 | 18,130 | 5,920 | 16,260 | -73% | -10% | | |
| | Germany | 1,240 | 5,390 | 1,320 | 5,120 | 850 | 3,130 | -36% | -39% | | |
| | Other | 7,200 | 47,520 | 7,220 | 36,350 | 3,690 | 26,660 | -49% | -27% | | |
| | | | | | | | | | | | |
| Mode of departure | Scheduled air | 113,770 | 416,230 | 127,870 | 415,310 | 74,870 | 280,100 | -41% | -33% | | |
| | Scheduled ferry | 29,010 | 69,920 | 30,570 | 51,830 | 13,830 | 64,050 | -55% | 24% | | |
| | Private plane | 1,160 | 1,160 | 1,580 | 1,580 | 1,420 | 1,420 | -10% | -10% | | |
| | Visiting yachtsmen | 1,290 | 2,480 | 1,290 | 2,530 | 480 | 770 | -63% | -70% | | |
| | Cruise passengers | 390 | 0 | 320 | 0 | 250 | 0 | -21% | 0% | | |
| Duration of stay | Day visits | 17,090 | | 23,160 | | 5,860 | | -75% | | | |
| | 1-3 nights | 77,310 | 169,540 | 91,040 | 192,670 | 50,270 | 107,060 | -45% | -44% | | |
| | 4 - 6 nights | 36,630 | 159,730 | 33,280 | 147,000 | 22,020 | 100,800 | -34% | -31% | | |
| | 7 nights | 8,350 | 57,620 | 7,930 | 55,160 | 6,860 | 48,000 | -13% | -13% | | |
| | 8+ nights | 6,250 | 102,910 | 6,220 | 76,440 | 5,830 | 90,480 | -6% | 18% | | |
| | | | | | | | | | | | |