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## Summary

### In May 2022:

- there was a total of 82,370 **departing passengers**<sup>1</sup> from Jersey which was around a third less than in the same period of 2019 (-32%) and the 3-year average recorded for May 2017 to 2019 (-32%).
- the total number of **tourism visits**<sup>2</sup> was 51,560 reflecting a decrease of two-fifths (-40%) compared to May 2019 and a decrease of a third (-35%) compared to the 3-year average recorded for May 2017 to 2019.
- the average length of stay was 4.3 nights (for those visitors staying for at least one night), compared to an average of 4.1 nights recorded in May 2019.
- the total number nights spent by visitors in Jersey decreased by a quarter (-25%) to 212,260. The total number of overnight visits (i.e. visits lasting at least one night) also decreased by around a quarter (-28%) compared to May 2019.
- breaking the visitor numbers down by main **purpose of visit**:
  - **holiday** visits decreased by 42% to 32,880
  - **business** visits increased by 11% to 5,830 reflecting the second consecutive month of increased visits compared to 2019
  - **visits to friends and family** increased by 9% to 9,350
  - **visits for other purposes**<sup>3</sup> decreased by 78% to 3,500
- breaking the visitor numbers down by **country of residence**:
  - visits from the **UK** decreased by 26% to 36,040
  - visits from the **other Channel Islands** decreased by 39% to 3,610
  - visits from other smaller markets decreased by 63%, mainly driven by a significant decrease in the number of visits from France (-72%)
- breaking the visitor numbers down by **travel method**:
  - visits on the **scheduled air** routes decreased by 30% to 38,210
  - visits on the **scheduled ferry** services decreased by 59% to 11,920

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<sup>1</sup> Departing passengers include residents travelling off-Island, visitors leaving at the end of their visit, visitors who are already in Jersey but who go on a day or longer trip off-Island during their stay, as well as some transit passengers on certain routes.

<sup>2</sup> Tourism visits include any non-resident visitors to Jersey who may have stayed in Jersey for up to a year. Those visiting for leisure, business, study, sport or visiting friends or family are all classified as tourism visits, but seasonal or longer-term workers are excluded.

<sup>3</sup> "Other" purposes of visit also include participating or spectating at sporting or cultural events and festivals, as well as educational trips.

# Passenger Exit Survey

**Table A1: May 2017 to 2022**

May		<u>2017</u>		<u>2018</u>		<u>2019</u>		<u>2022</u>		<u>Change 22/19</u>	
Total passengers		116,060		124,620		121,660		82,370		-32%	
Total visits		76,320		74,360		86,620		51,560		-40%	
		Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights
Topline	Overnight visits	65,500	297,650	57,900	245,470	68,380	282,860	49,250	212,260	-28%	-25%
	Day visits	10,820		16,470		18,240		2,310		-87%	
		<u>3-year average 2017 to 2019</u>				<u>2019</u>		<u>2022</u>		<u>Change 22/19</u>	
		Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights
Purpose of visit	<b>Total Holiday visits</b>	<b>56,040</b>		<b>56,820</b>		<b>32,880</b>		<b>-42%</b>			
	- Overnight visits	46,710	208,830	49,070	215,450	31,260	141,050	-36%	-35%		
	- Day visits	9,330		7,760		1,630		-79%			
	<b>Total Business visits</b>	<b>6,800</b>		<b>5,270</b>		<b>5,830</b>		<b>11%</b>			
	- Overnight visits	5,300	16,780	4,080	13,210	5,340	13,000	31%	-2%		
	- Day visits	1,500		1,190		490		-59%			
	<b>Total VFR visits</b>	<b>7,800</b>		<b>8,550</b>		<b>9,350</b>		<b>9%</b>			
	- Overnight visits	7,670	36,570	8,400	39,580	9,230	45,210	10%	14%		
	- Day visits	130		150		120		-20%			
	<b>Total Other visits</b>	<b>8,460</b>		<b>15,980</b>		<b>3,500</b>		<b>-78%</b>			
- Overnight visits	4,230	13,140	6,830	14,630	3,430	13,000	-50%	-11%			
- Day visits	4,220		9,150		80		-99%				
Country of residence	UK	44,920	192,830	48,800	209,620	36,040	158,350	-26%	-24%		
	Other CI	5,490	8,590	5,960	10,490	3,610	7,510	-39%	-28%		
	Ireland	630	2,840	890	3,590	690	2,690	-23%	-25%		
	France	17,870	18,590	20,220	18,020	5,650	13,200	-72%	-27%		
	Germany	3,530	18,900	3,360	17,830	2,800	14,830	-17%	-17%		
	Other	6,660	33,580	7,390	23,320	2,780	15,680	-62%	-33%		
Mode of departure	Scheduled air	47,750	205,890	54,240	227,490	38,210	163,550	-30%	-28%		
	Scheduled ferry	27,950	64,650	28,870	50,110	11,920	46,820	-59%	-7%		
	Private plane	460	460	560	560	600	600	7%	7%		
	Visiting yachtsmen	2,100	4,330	2,100	4,700	750	1,290	-64%	-72%		
	Cruise passengers	840	0	860	0	90	0	-90%	0%		
Duration of stay	Day visits	15,180		18,240		2,310		-87%			
	1-3 nights	27,890	65,610	30,940	72,260	21,890	49,270	-29%	-32%		
	4 - 6 nights	22,710	101,910	24,030	107,630	17,970	81,670	-25%	-24%		
	7 nights	9,900	67,980	11,020	75,780	7,000	48,980	-37%	-35%		
	8+ nights	3,420	39,820	2,390	27,200	2,390	32,340	0%	19%		

# Passenger Exit Survey

**Table A2: Cumulative data – January to May 2017 to 2022**

Year-to-date		<u>2017</u>		<u>2018</u>		<u>2019</u>		<u>2022</u>		<u>Change 22/19</u>	
Total passengers		394,140		392,410		405,170		268,980		-34%	
Total visits		216,000		209,930		248,240		142,410		-43%	
		Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights
Topline	Overnight visits	196,510	861,910	174,010	679,310	206,840	754,140	134,230	558,590	-35%	-26%
	Day visits	19,490		35,920		41,400		8,170		-80%	
		<u>3-year average 2017 to 2019</u>				<u>2019</u>		<u>2022</u>		<u>Change 22/19</u>	
		Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights	Visits	Nights
Purpose of visit	<b>Total Holiday visits</b>	<b>135,840</b>				<b>145,780</b>		<b>72,510</b>		<b>-50%</b>	
	- Overnight visits	120,330	470,220			128,990	478,130	69,170	293,680	-46%	-39%
	- Day visits	15,520				16,790		3,340		-80%	
	<b>Total Business visits</b>	<b>30,420</b>				<b>28,770</b>		<b>22,820</b>		<b>-21%</b>	
	- Overnight visits	23,210	82,150			21,040	64,050	19,910	59,840	-5%	-7%
	- Day visits	7,220				7,720		2,910		-62%	
	<b>Total VFR visits</b>	<b>33,740</b>				<b>36,640</b>		<b>32,750</b>		<b>-11%</b>	
	- Overnight visits	33,120	165,630			35,360	167,500	32,210	171,030	-9%	2%
	- Day visits	610				1,280		540		-58%	
	<b>Total Other visits</b>	<b>24,720</b>				<b>37,060</b>		<b>14,330</b>		<b>-61%</b>	
- Overnight visits	15,800	46,980			21,450	44,470	12,950	34,040	-40%	-23%	
- Day visits	8,920				15,600		1,380		-91%		
Country of residence	UK	146,600	569,040			159,790	585,940	107,420	438,350	-33%	-25%
	Other CI	18,780	27,930			25,220	40,290	11,690	23,590	-54%	-41%
	Ireland	2,230	11,420			2,160	9,130	1,630	6,900	-25%	-24%
	France	38,490	51,350			41,780	36,160	11,570	29,460	-72%	-19%
	Germany	4,770	24,290			4,680	22,950	3,640	17,960	-22%	-22%
	Other	13,860	81,090			14,610	59,670	6,470	42,340	-56%	-29%
Mode of departure	Scheduled air	161,520	622,120			182,110	642,800	113,080	443,640	-38%	-31%
	Scheduled ferry	56,960	134,570			59,430	101,940	25,750	110,870	-57%	9%
	Private plane	1,620	1,620			2,140	2,140	2,020	2,020	-6%	-6%
	Visiting yachtsmen	3,400	6,810			3,390	7,240	1,230	2,060	-64%	-71%
	Cruise passengers	1,230	0			1,170	0	340	0	-71%	0%
Duration of stay	Day visits	32,270				41,400		8,170		-80%	
	1-3 nights	105,190	235,150			121,980	264,930	72,160	156,320	-41%	-41%
	4 - 6 nights	59,340	261,640			57,310	254,630	39,990	182,470	-30%	-28%
	7 nights	18,250	125,600			18,950	130,940	13,860	96,980	-27%	-26%
	8+ nights	9,670	142,730			8,610	103,640	8,220	122,820	-4%	19%