# GUIDE TO JERSEY

Your travel guide to a curiously Brit...(ish) island.

• MONT ORGUEIL CASTLE, GROUVILLE BAY



# A Brit...(ish) Island.

Welcome to Jersey. A place that's familiar, yet ever so slightly exotic.

Jump on a short flight from over 20 UK and European airports, or catch a ferry from major sea links, and you'll feel the sand between your toes as the sun sinks over the sunniest spot in the British Isles. Nestled in the coast of Normandy. Jersey is warmed by the Gulf Stream and blessed with the most sunshine hours in Britain. While the locals speak the King's English, stray a little off the beaten path and you'll feel the air of British familiarity gives way to a curiously continental feel. You'll find gentle surprises like its own pound sterling notes printed with Jersey cows, country lanes where 15mph is the limit, pretty pink granite farmhouses. French road names, and even its own local patois language, Jèrriais. You'll discover a changing landscape across its nine by five miles, where gentle countryside meets sheltered

bays on the south coast and a craggy coastline greets the drama of the Atlantic Ocean on northern heights where you can almost reach out and touch France. Cruise along Jersey's western shores and vou'll take in sweeping sand dunes teeming with wildlife, where Atlantic surf washes miles of unspoiled beaches. Where else in Britain can you catch a spectacular sunrise in the east, enjoy a delicious seafood lunch in a bustling harbour town, before watching the sun sink slowly over western shores, all in one glorious day? Or explore a historic landscape with ancient ruins older than Stonehenge and stand on sheer cliffs where Ice Age hunters once walked from the continent? Long stay or short break, you'll soon catch the laidback island feeling, where life seems to slow down to the gentle rhythm of the tides. Jersey's not quite British, we're Brit...(ish). A place where you'll feel you're truly on holiday.

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14 miles off the French coast 85 miles from the UK

2 2 103,000 people

**3rd** largest tidal range in the world

British Crown dependency with own customs, laws and traditions

English spoker with a faint Jersey twang

LE DON HILTON ST. OUEN'S BAY **3,000** gen-dairy

# This is your handy map.

We've created this handy map to help you discover the island like a local. It's packed full of local secrets, natural wonders, must-see attractions, and bucketlistable experiences.

You'll find gentle surprises around every corner of Jersey's nine by five miles to make you want to visit time and time again...



St. John's

Getting here couldn't be easier.

3



Around an hour's flight away.



Departures from over 20 UK and European airports.



Sea crossings from Poole, Portsmouth, St. Malo, Carteret & Granville.

Jersev

France

# 8 fascinating facts you didn't know about Jersey.

We do holidays a little differently in the Brit...(ish) island of Jersey.

In just a short ferry or flight from the UK or Europe, you can be transported to our little world of green pastures, rugged coastal walks and sheer headlands that rise spectacularly above our golden shores. We have some curiously continental surprises in store for you...



**#1** Jersey has the 3rd largest tidal range in the world which continuously changes the island's landscape - almost doubling in size twice a day at low tide.

**#2** Our currency is sterling, but the island also has its own Jersey pounds, with a famous Jersey cow on the watermark which you'll use to pay for experiences you won't find anywhere else.

**#3** We speak the King's English but you might just detect a slight accent as you explore. You'll spot road signs in French and Jèrriais, our own language with Norman roots and a sprinkling of Viking.

**#4** Just nine by five miles, you won't have to walk far to stumble upon a relic of the island's past. We have coastal defence bunkers that tell stories of island occupation, ancient ruins older than Stonehenge and Ice Age mammoths in the volcanic bedrock of the island that once stretched to France.

**#5** Jersey is a British Island within the UK Common Travel Area. You won't even need to change your watch. Fly here in under an hour or take a short ferry journey to feel the sand between your toes.

**#6** Pack your beach bags for the sunniest place in the British Isles where the sea is never more than 10 minutes away and you can see the Normandy coast just 14 miles across the Channel.

**#7** Jersey's National Park spans our 48 miles of beautiful coastline where country lanes open onto cliff top views and secluded bays.

**#8** We are an adventure island with marathons, triathlons, sea-swimming, rock-climbing, hiking, surfing, kayaking, coasteering, SUP boarding and cycle routes to conquer.









# Seasons to be cheerful.

Welcome to the sunniest spot in the British Isles where summer is a state of mind. Even when it's rainy, there's a chance of seeing dolphins. Jersey's not a summer fling, it's a year-long sunshine feeling. Here are reasons to explore the island's seasons all year around.

### Spring.

Jersey in spring is all about fresh tastes and embracing the great outdoors. See the island's natural larder burst into life as the first Jersey Royal Potatoes are plucked from the ground and the local catch is served from sea to plate in the time it takes for the tide to rise. Soak up the bright spring light in wooded lanes that lead through to crystal clear views of France and breathe in fresh sea winds on soaring cliffs with the promise of warmth to come. From seeing dolphins swimming in your wake to taking that first lick of Jersey ice cream, come out of hibernation a little earlier in Jersey this spring.





### Summer.

There's nothing quite like a Jersey summer. Every day is a fresh adventure. Fire up a BBQ with friends as you dangle sandy toes over the sea wall at St. Ouen's Bay or clink a crisp glass of white wine at an elegant seafood restaurant. We are circled by miles of sweeping coastline for you to explore in the endless summer light. You're never more than ten minutes from the warmest seas in Britain. Kayak to secluded coves, ship out to deserted islets off the coast of Jersey, and road trip through coastal highways that cut along white dunes and wild grasslands.



### light that bathes our bays and woodlands. Blow away the cobwebs on purple-speckled headlands that rise majestically above golden shores then dive right in with a dip in the warmest tides of the year. Wander through russet-coloured woodlands that lead to friendly parish pubs with roaring fires and locally made ciders that make you feel closer to Brittany than Britain. Twitchers will love to spot the birds of prey soaring above the wetlands of the Jersey National Park in our wild western parish of St. Ouen. When the autumn day is done, retreat to a cosy seaside cottage to read a good book by the fire.

See the rich colours of Jersey come to life in the golden autumn

Autumn.

### Winter.

Jersey is open for winter. The lights are on, the fires are lit, the surf is up, the stars are out, and everybody is welcome. For those who don't take the cooler season lying down, Jersey is your winter playground to embrace the elements, come up for air on soaring cliffs, roadtrip from coast to coast and settle into storm watch. But there's more than one way to chill. Curling up with someone special by the fireside of a friendly seaside pub or decompressing with a hot stone massage at a beachside spa are also perfectly acceptable ways of embracing Jersey's cosiest season. Winter warrior or romantic adventurer, you'll find a sense of freshness that doesn't just blow away the cobwebs, it invigorates the soul.





Jersey's a little island so you don't have to stroll too far to find a family friendly guesthouse or beachside boutique with a warm Jersey welcome. From wild glamping under the stars at Jersey Zoo to luxury hotels where inner glow and glam is on the menu, we'll help you find the perfect place to rest your head.



### Stay in luxury.

Escape to the suave surrounds of the Grand Jersey Hotel & Spa for a few relaxing days of spa treatments and classy cocktails in renowned Tassili restaurant holding 4 AA Rosettes. Whether it's the lovingly restored Longueville Manor or an elegant coastal retreat like the Atlantic Hotel where you can wake up listening to the sounds of the sea, Jersey offers a star-studded collection of luxury properties. Go on, treat yourself.



### Stay with family.

Little ones will love The Merton Hotel, with a waterslide, cabaret shows and family fun galore, just a short walk from the town centre. Or how about your own self-catered cottage at Rozel Harbour, where you can fuel up at the legendary Hungry Man café.



### Stay by the beach.

There's nothing like drifting off to the sounds of the sea lapping on the shoreline. Jersey has stunning beachside properties all along its beautiful coastline, where you can lounge poolside over a good read or stroll out to the soft sands of St. Brelade's Bay to take a refreshing dip. From the glamour of L'Horizon Beach Hotel & Spa to the maritime charm of The Old Court House Inn in the twinkling harbourtown of St. Aubin, it's all waiting to be discovered on a shoreline near you.



### Stay somewhere central.

When you choose to stay in the heart of the island, you'll be within walking distance from the bustling high street, charming central markets and many visitor attractions. Take your pick from hotels like Hotel De France or budget friendly boutiques, guest houses and self-catering apartments. Discover a quaint and bustling town centre with elegant department stores and stylish boutiques where you can delve into a Victorian Railway Station to find VAT-free bargains on high-street brands. Take a harbourside stroll before you enjoy a well-earned refresher in St. Helier's al fresco bars and restaurants.

# Rooms with a different view...

ARCHIRONDEL

ST. MARTIN

### Stay somewhere legendary.

Make history on your island break with heritage stays that will transport you back in time to Jersey's ancient past. Will you check into 18th century Elizabeth Castle where do not disturb is taken literally? Or stay the night in the lovingly restored La Crête Fort on the water's edge? Or perhaps you prefer the rustic charm of Hamptonne, a traditional Jersey farmhouse in a leafy country manor? These are the stays that legends are made of. We have a sneaking suspicion that you'll never want to check out...



### Stay somewhere boutique.

Jersey is bursting with romantic boutique getaways to recharge your batteries and make you feel like a million bucks. Escape to the suave The Club Hotel & Spa for a few indulgent days of soulful treatments and classy cocktails in Michelin-starred Bohemia restaurant. Swan into cosmopolitan Banjo for an effortlessly chic stay in the heart of St. Helier. Come out of hibernation over a romantic rustic retreat for two at Greenhills Country House Hotel. Or fall in love with the cutesy maritime charm at The Moorings Hotel, where you can stroll along Gorey Harbour's fairy-lit promenade.



### Sleep under different stars.

Jersey has some of the best stargazing spots in the British Isles, natural and unpolluted from artificial light. You'll discover magical spots like the ancient ruin of Grosnez Castle on the cliffside where you can roll out a blanket and get ready for the galaxy to put on a show. Try glamping for the night at Jersey Zoo in your own luxury yurt, where little ones can dream where the wild things are, or book your own private chalet at Bouley Bay, a stone's throw from the sea, or you're welcome to pitch up your own campervan or motorhome on coastal campsites with views to take your breath away. Gaze in wonder from the comfort of a refurbished radio tower that overlooks La Corbière Lighthouse. Bring a rug, wrap up warm and watch the night sky come to life.



# Choose your own Brit...(ish) adventure.

### Explore our great Brit..(ish) outdoors.

### 01. Discover the Jersey National Park.

Stretch your legs along 50 miles of winding paths that snake through gorse and bracken covered cliffs, with stunning views of the shoreline stretching out to infinity below as seagulls soar over the Jersey National Park. Visit their website for self-guided walks and accompanying podcasts.

### 02. Explore lunar tidal landscapes.

Explore otherworldly low tide landscapes after dark with surefooted Jersey Walk Adventures, and you'll discover twinkling bioluminescent life to make you feel like you're on another planet.

### Discover our curiously Brit...(ish) history.

### 03. Discover the dolmens.

Discover some of the best preserved prehistoric sites, dolmens and burial mounds in the world, including La Hougue Bie, a Neolithic tomb that's older than the Egyptian pyramids.

### 04. Delve into the Jersey War Tunnels.

Discover the true story of occupied Jersey in an immersive and eerie experience within an underground tunnel complex built by the Germans using slave labour.

### Taste great Brit...(ish) flavours.

**05. Wine Tasting and Distillery Tours at La Mare Wine Estate.** This 20-acre wine estate and 18th century farmhouse isn't just the UK's most southerly vineyard producing a range of local wines, it is also a place to pick up gourmet souvenirs and gifts including Jersey Black Butter, Jersey Vodka and chocolate made with Jersey Dairy milk.

### 06. Champagne & Oyster Tour.

Kick on your wellies, walk out to Seymour Oyster beds in Royal Bay of Grouville and sample some of the world's finest shellfish with champagne to match. Learn all about these tasty morsels over a tipple and story or two from the Oyster-Maker's wife in one of the most epic and extensive tidal ranges in the world. Bottoms up!

Trips to the Brit..(ish) seaside.

## 07. Take a RIB voyage to Les Minquiers.

Coast through Jersey's clean waters to the deserted islets of Les Minquiers, with seasoned adventure companies like Jersey Seafaris or Island RIB Voyages. Here the tide washes up on the most southerly sandbank in the British Isles, a protected marine sanctuary where you can bask in epic solitude far from the sun-lounger crowd. Unless you count the odd bottle-nosed dolphin...

### 08. Fire up a sunset barbie at St. Ouen's Bay.

There's nothing like throwing a sunset BBQ with friends as the sun sinks over St. Ouen's Bay. Cook up some Genuine Jersey produce, from John Hackett sausages alongside some Faulkner Fisheries hand dived local scallops or lobster.

















For more travel inspiration please visit Jersey.com/inspire-me













## A spot of Brit...(ish)

### 09. Learn the craft of Jersey cidermaking.

Did you know that Jersey was once known as the Champagne of the cider world? Whether you have an appetite for history or a thirst for crisp cider, it doesn't get much more rustic than La Fais'sie d'Cidre, a Jersey Heritage cider festival. Slip on your wellies each October as you step into an historic country manor that's packed full of interactive fun for the little ones with freshly pressed pints of the appley good stuff for grown-ups.

### 10. Watch Shakespeare in a castle by the sea.

Friends, Jerseymen, visitors, lend us your picnic blankets... Because each summer we host a spectacular series of open-air theatre productions in medieaval castles, wildlife parks and botanical gardens. Exit stage left to the beach for an evening stroll under a clear night sky.

## Walk through a Brit...(ish) art scene.

### 11. Follow the St. Helier Art Trail.

Jersey is a rich canvas for the many street artists who are proud to call it their home. This art trail leads you through St. Helier's urban corners, trendy cafés and bohemian spaces emblazoned with spectacular artworks from some of the island's best graffiti and stencil artists. Set the tone for your stroll by downloading the special playlist produced by ArtHouse Jersey with tracks curated by the artists themselves to feel precisely on their wavelength.

## 12. Discover iconic artist Claude Cahun.

This surrealist photographer, sculptor and writer was born Lucy Schwob in France in the late 1800's and adopted the gender-neutral pseudonym, Claude Cahun. Ahead of her time, she is perhaps best known for her enigmatic selfportraits which challenged gender stereotypes and for creating some of the most original photographic images of the 20th century. She moved to Jersey in the late 1930's with her stepsister and lover Marcel Moore and nearly got herself killed after being arrested and imprisoned by the Gestapo for her resistance activities during the Occupation. She remained in the island after the war. until her death in 1954.



### 13. Jersey Uncovered.

Jersey Uncovered is a passionate team of storytellers who'll guide you through the island's 200,000 year history across woodland, beach and rugged coastline. Explore storied landscapes where woolly mammoths once roamed and gripping tales of occupation and resistance in WW2. Relive swashbuckling battles and hear campfire tales of smugglers' coves and buried treasure.

### 14. Moonwalk with Jersey Walk Adventures.

Enter an alien world where the ocean disappears to the horizon, and we are all visitors. Explore rock pools on a guided walk into Europe's largest intertidal zone. Walk out to Seymour Tower on what the locals call a "moonwalk' and discover Jersey's low tide wilderness with local guides who have explored this wonderful coast for many years.

# Jersey's finger-licking foodie four.

While you're on our shores, don't miss out on experiencing Jersey's foodie four - locally caught oysters, Jersey lobsters, Jersey Royals and our famously creamy dairy.

These big island flavours can be found everywhere from farmside stalls to Michelin starred restaurants. For a real taste of island life, you have to try at least one of these foodie favourites.

# Try our local lobster.

All our lobsters are locally caught by Jersey fishermen and freshly served before you can say 'make it snappy'. This means if you're tucking into Jersey lobster, it's not had far to travel to your plate. Try these top places to find Jersey lobster, served up with a warm welcome and a dose of sea air.



### Faulkner Fisheries.

Make like a local and head down to Faulkner Fisheries at L'Etacq, the rugged far western corner of St. Ouen's Bay. Take your pick from the freshest catch accompanied with some Jersey Royals or a baguette and some delicious Jersey butter.

### The Bass and Lobster.

You'll find this gem on a snug stretch of Gorey coastline. The restaurant prides itself on two things... local food and service. There is a guarantee that the title dishes, bass and lobster, are served daily.

### Salty Dog Bar & Bistro.

The Salty Dog Bar and Bistro is in the heart of St. Aubin's Village, a quaint harbourtown nestled in a breezy bay. This harbourside haven is cherished by locals and sought out by visitors in the know.





Jersey has the third largest tidal range in the world, which means that the island is blessed with the perfect conditions to grow some of the tastiest oysters in the world. With a daily flow of some of the clearest waters in Europe, the Royal Bay of Grouville is host to Jersey's Oyster farms. There are plenty of places island-wide for oyster lovers to enjoy the unique taste of the Jersey oyster.





### : The Oyster Box.

Nestled in the heart of Jersey's most popular bay of St. Brelade – voted one of the Best Beaches in the British Isles by The Good Beach Guide.

### The Seymour Pub.

At low tide, walk among the oyster beds in the Royal Bay of Grouville, followed by tucking into a plate of fresh Jersey oysters at The Seymour Pub and Restaurant with a view of the bay where they're grown and harvested.

### **Beresford Street Market.**

Beresford Street Market is a bustling fish market that's proudly served the island community for over 200 years. Its lively fishmongers serve up fresh Jersey oysters and pots of cockles and mussels.





# **#3** Dine with our Jersey Royals.

You can't get fresher Jersey Royals than the spuds sold at the farms where they're grown. Dotted around the island you'll find roadside hedgeveg stalls and farm shops bursting with locally produced and grown goods just waiting to be enjoyed. Discover some of Jersey's top farm shops and markets.





### Homefields.

A family run farm shop in St. Clement in the east of the island that's grown from a little tin shed at the bottom of the yard to a fully stocked greengrocers with a wide range of seasonal produce, freshly baked bread, local patisseries and cakes, free range eggs from local farms and many Jersey Dairy goodies.

### Central Market.

Follow your nose to this Victorian market in St. Helier to meet colourful local characters serving up fresh island produce. Indulge in a feast for the senses with cheery cries of market-stall owners, sweet-smelling flowers, and inviting aromas from tapas restaurants, bakeries, artisanal gift shops and cafés.

### Honesty Boxes.

Pick up a real taste of the island at local family farmstalls packed with punnets of freshly picked strawberries, pretty flowers and earthy Jersey Royals. Just pop a few Jersey pounds in the honesty box for the local farmer and tuck right in.







### Enjoy a Jersey Dairy ice cream.

Our famous Jersey cows have been making the creamiest, richest, and smoothest ice cream in the world since 1763. Fact. Probably the reason why Jersey Dairy ice cream is just too good to pass up. Best enjoyed with the sand between your toes, or as a sweet treat after a hard day's exploring as the sun sinks over La Corbière Lighthouse or shared with a special someone for a generous scoop of happiness.





Top spots to have a Jersey ice cream.

St. Catherine's Breakwater
La Corbière Lighthouse
St. Brelade's Bay
Green Island Beach
Jersey Zoo
Long Beach
The Lido
Colleens Café
The Watersplash
La Braye

# Eat your way around Jersey.

The tastiest island in the English Channel.

Jersey packs a rich and colourful larder into its nine by five food miles. Peckish travellers will find farm stalls, food markets and beach restaurants bursting with the freshest island produce, from decadent Jersey Dairy to fresh oysters washed clean by the biggest tidal range in Europe. Welcome to a British island that never stops cooking up great foodie experiences. Just pack a healthy appetite and a phone camera and you'll live snappily ever after...

### Indulge in Jersey afternoon tea.

Here you'll find plenty of traditional afternoon tea trays brimming with local produce, like Jersey Black Butter, local strawberry jam and rich Jersey Dairy cream, all served with beautiful island backdrops. Will you take your tea with a dose of sea air at St. Brelade's Bay Hotel or with a refined spoonful of stunning sea views at L'Horizon Beach Hotel & Spa?

### Beach views to dine for.

Local catch always seems to taste better when you can see the ocean it was caught in. Bask in the sub-tropical island vibes this summer at Kismet Cabana, a beach shack on the soft sands of Ouaisné Bay, that serves up round-the-world flavours with stunning sea views.



### Dine in style in Jersey.

In Jersey, you'll find awardwinning restaurants plating up perfection with famous chefs and even more famous local produce. Tantalise your taste buds at the AA Five Red Star Longueville Manor Hotel with an iconic wine cellar and mouth-watering menu foraged from Jersey's larder. Or dine at Michelin starred Bohemia, a refined experience in the island's capital of St. Helier, famed for its island inspired tasting menu and storied wine pairings.

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### Off the menu experiences.

Jersey has some unique foodie experiences to surprise and delight your palate. Go wine tasting at La Mare Wine Estate nestled in St. Mary's countryside where rows of vineyards dance gently in the evening sun as local Rosé is served from grape to glass in Jersey's own winecountry. Or forage for sea herbs, fungi and berries in coastal landscapes with walking guides like Kazz from Wild Adventures.



### Try our continental flavours.

If your idea of a picnic in the park is a hearty Gallic hamper of cheese, wine, baguettes and fruit from Mediterranean stalls in the Central Market to roll out in The Jersey National Park near wild dunes and grasslands, Jersey will appeal to your sense of adventure. Stop for an exotic aperitif in the al fresco bustle of Weighbridge Place where locals play pétanque until the sun goes down.



## Eat your way around Jersey... In one delicious day.



### Breakfast.

Work up a mighty morning appetite on the pulse-raising cliff trail from Bouley Bay to Rozel, then start your day right at the legendary café The Hungry Man, nestled in Rozel Harbour on the island's north east coast. Famed for its hearty soul food and warm welcome, hungry visitors can enjoy their island-famous bacon butties while watching the boats bob gently on the pier. Then walk off the calories in the fresh sea air on a cliff-path trail that leads you to the ancient neolithic dolmen of La Couperon.



### Brunch.

Follow your nose through St. Helier's cobbled streets and bustling plazas, taking the time to potter through Victorian markets bursting with colourful island produce like freshly baked

Jersey Wonders (known as Mervèlles in Jersey French!) and indulge your sweet-tooth with Jersey Black Butter and local fudge. Take a break from the bustle of the Central Market with an elegant brunch over espressos at La Bouche, a trendy market restaurant with a menu of British classics with a twist.



### Afternoon Tea.

You'd expect a British island famous for its dairy produce to serve up a mouth-watering and memorable afternoon tea, complete with buttery scones and lashings of local strawberry jam and cream. Jersey definitely doesn't disappoint. From refined St. Helier hotels like Radisson Blu Waterfront Hotel or The Club Hotel & Spa for an afternoon treat in the capital, to the dreamy harbourside views of the Somerville Hotel.



### Aperitifs.

Jersey may be a pint sized island but we're big into our alehouses. From jazz-inspired bars like The Blue Note with live music to friendly seaside pubs like The Portelet Inn, there are many places to quench your thirst for the good stuff. When it's beer o'clock, stop in The Lamplighter in St. Helier to catch the rugby over craft ales and salty biltong. Or take a country walk through Jersey's wooded Green Lanes to Trinity Arms for a locally brewed Liberation Ale and Jersey fish pie.



### Ice cream stop!

Heading south west you'll meander down a gentle descent as the iconic La Corbière Lighthouse rises from the horizon, flanked by rocks, battered by waves and reached by a causeway at lowtide. Take in the drama in quiet contemplation as you enjoy a Jersey ice cream from the friendly local kiosk. The rich, velvety goodness of Jersey Dairy comes from our famous Jersey cows who make some of the richest, creamiest dairy milk in the world.

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Lunch.

Spin through Jersey's tranquil country lanes on a rented electric EVie bike, where life slows down to a gentle roll, and you'll find farm-side honesty boxes with earthy Jersey Royal Potatoes and plump strawberries. Just leave a couple of Jersey pound notes in the honesty box for the local farmer. If that's whetted your appetite, drop by St. Mary's Country Inn. The perfect pit-stop for a refreshing Liberation Ale and the chef's pie of the day with buttery mashed potatoes.



Dinner.

Dinner time in Jersey is a culinary adventure. You'll find award-winning restaurants plating up perfection with famous chefs and even more famous local produce, served with a side menu of AA Rosette awarded eateries. If you're craving traditional British fayre, pop into Seafish Café in St. Helier for freshly battered cod and chips. Or tantalise your taste buds at the London-inspired Number 10 restaurant in St. Helier for a foodie experience that elevates classic British dishes using the best of Jersey produce.



### **Digestifs**.

After dark, experience Jersey's drinking scene in one of St. Helier's cocktail bars and speakeasy-style retreats like the Blind Pig, concealed behind Chambers or The Porter's Store beneath the Pomme D'or Hotel. Try Project 52, where those in on the secret can buzz their way in. Unusual, unique and quirky, these bars are as varied as the cocktails on their menu, and whether you're looking for innovative mixology or a unique gin haunt to discover, these hidden gems are worth finding.

# Jersey's unmissable bucket-list experiences.

Tick off this unforgettable bucket-list of exotic island experiences that you won't find anywhere else in the British Isles.







### **#1** Go dolphin spotting in the Channel.

Carve through Jersey's clean waters on a RIB experience to Les Écréhous; an archipelago just six miles from the coast of Jersey where you'll feel like a desert island castaway. You might spot the odd bottle-nosed dolphin playing in your wake. Instagram heaven.

### **#2** Take a walk on Jersey's wild side.

A breathtaking walk along Jersey's north coast is an absolute must. Stretch your legs along fifty miles of winding paths that snake through gorse and bracken covered cliffs, with stunning views of the shoreline stretching out to infinity below as seagulls soar over the Jersey National Park. It's positively life affirming.

### **#3 Discover an ancient ruin that's older than the pyramids.**

Uncover the island's past at La Hougue Bie, one of the ten oldest buildings in the world, and just one of the many neolithic sites dotted around the island. Step into the ancient burial chamber that will transport you to Neolithic Jersey. You'll also discover ancient treasures including a magnificent Celtic coin hoard.

### **#4** Discover historical St. Helier.

No trip to Jersey is complete without exploring the harbour town of St. Helier. Pick up a croissant from the Victorian Central Market and discover stalls bursting with local produce. After dark, relax in stylish cocktail lounges for a tipple or two.

#### **#5** Try a Jersey ice cream.

Our famous Jersey cows have been making irresistible ice cream since 1763. Enjoy a cone at La Corbière Lighthouse or meet the cows behind the cream at Woodlands Farm. Don't let it melt, Jersey is the sunniest spot in the British Isles, after all.

### **#6 Explore Jersey on two wheels.**

Jersey is a cyclist's paradise, with 350 miles of roads and lanes to explore. We've even invented our own system of 'Green Lanes' where two wheels have priority over four and life slows to a gentle 15mph. Get your wheels in a spin and go exploring at your own pace.

### **#7** National Trust Seabird Trail and Puffin Sculpture.

Adventure to the island's north west coast for a small group wildlife tour where you'll have close encounters with soaring seabirds who nestle in the sheer cliffs that tower above the salt surf and golden sand below. Climb to the breathtaking summit of Plémont Bay and you'll catch a special sunset between two giant wicker sculptures of puffins crafted by local artists.

### **#8** Conquer Mont Orgueil Castle.

Mont Orgueil is an impressive medieval castle that sits above the fishing port of Gorey. Scale its heights to take in views of the French coast from the lofty battlements. Little ones can storm the ramparts dressed as medieval knights of olde.

### #9 Surf the waves until sunset at St. Ouen.

Jersey has some of the best waves in the British Isles. Warmed by the gulf stream and powered by Atlantic swell, there's no better rush than paddling out to clean waves on Jersey's west coast. Roll back to shore for sundowners at El Tico as the sun sinks over St. Ouen's Bay.

## #10 Become a Jersey zookeeper for the day.

Where else in the world but Jersey Zoo can you roll up your sleeves and become a keeper for the day working with some of the world's rarest creatures? Step into their wild world and prepare to be humbled, moved and captivated in closer than ever encounters at Gerald Durrell's worldrenowned Jersey Zoo.

## #11 Explore low tides caves at Plémont Bay.

Stand under the natural waterfall in the mouth of Plémont Caves where the tide rolls back to reveal glittering rock pools and soft golden sands. Perfect for sinking your toes into.

### Driving in Jersey.

Don't be confused by the French road names - as Jersey is a British Island, we drive on the left. The island's speed limit is set to 40 mph / 64 km per hour and despite its small size, you'll find plenty to explore with over 350 miles of smooth roads and country lanes that lead you through fields and farms to the beautiful coastline.

### Explore Jersey on two wheels.

Welcome to an island laced with miles of quiet cyclefriendly roads. A perfect mild climate and varied terrain makes blazing a trail around the island a pure joy. Steep climbs and exhilarating drops that work their way through wooded valleys open out to smooth strips of cyclefriendly paths set against the breathtaking backdrop of our windswept coast. Bring your own bike or hire one when you land. Our tip? Pack your panniers with a picnic from Relish Delicatessen in St. Helier or the Central Market.

### Electric bikes.

EVie e-bikes and electronic vehicles are dotted all over the island and are a clean and safe way of exploring the island. Just download the 'EVie' app from the Apple or Android app store to start rolling.

# Find your way around the island.

Jersey's a journey of self-discovery. Easy to navigate, just nine by five miles with the sea only ten minutes away in any direction, you'll never really get lost for long...

Welcome to an island where there are no wrong turns, just secret coves you've yet to discover and friendly locals you've yet to meet. Lose yourself in miles of Green Lanes where life slows down to a gentle 15mph and wander through wooded valleys and golden meadows that open out to wave-carved cliffs and smooth strips of highway that circle the island's dramatic coastline. You'll find the journey just as much a part of the experience as the destination. The length and breadth of our little world is yours to discover. Young and old, it's easy to explore the island, so lace up, step out and enjoy each Jersey moment at your own pace.







#### Explore on two feet.

Jersey's only nine miles by five, so it's easy to explore on foot. Once you're on the trail, you can use our Green Lanes to ramble through gentle pastures that lead to wave-carved cliffs that tower above hidden bays and grottos that reveal their secrets at low tide. You're never far from a friendly local to point you in the right direction.

#### Take the bus.

Let someone else take the wheel and use Jersey's network of public buses to navigate your way around the island. The south western and eastern coastal routes (Number 1 or 15) are the most regular. Pay a flat fee of £2.10 when using contactless or £2.50 in cash to take you anywhere on the island.

### Taxi!

Ah, the friendly Jersey cabbie. Fountains of local knowledge, endlessly cheery, and always good for a local story or two. Grab a public rank taxi when you step out of Jersey airport or harbour or from Weighbridge Place in St. Helier. Or dial a local taxi company like Yellow Cabs, Domino Cabs or Citicabs, who will cheerily speed you on your way. Just let them know if you need a larger or accessible vehicle if you have mobility issues or special requirements.

### Coach & Bus Tours.

Jump on a coach with an expert travel guide to take you on a tour of the island to see all the top beauty spots in an afternoon or day trip. Jersey Uncovered and Blue Badge tourist guides offer tailor-made adventures to suit the interests of your group or family. Tantivy Coach Tours or Signature Buses provide group transfers to any island destination. Book in advance and learn something new along the way.

### Parking.

Jersey is the perfect place to park up the car and take to two feet. Short stay and long stay car parks in Jersey are charged at one unit per hour from 08:00 to 17:00, Monday to Saturday, all year round. You can use paycards, a season ticket, or the PayByPhone app in these car parks. Parking in Jersey is free in most public car parks from 17:00 to 08:00 on Monday to Saturday, with free parking available on Sundays and bank holidays. Please remember to check the rules applicable to each specific car park. To find all Jersey car parks, download the handy Pay By Phone map showing all paid parking in Jersey.

# Your sustainable travel guide to Jersey.

Jersey is a nature lover's island that's deeply connected to its natural environment from shore to not-so-distant shore.

From patchworks of purple wildflowers that grow on its dramatic headlands to the windswept dunes and wild wetlands teeming with birdlife that nestle in our northern cliffs, or in the cleanest beaches in Europe surrounded by local waters where you find archipelagos of desert islets and bottle-nosed dolphins playing in your wake, we are conscious of the impact tourism can have on both our natural environment and community. That's why we take our responsibility as stewards of our island seriously. Jersey's natural playground is open all year-round for our visitors to admire, not overwhelm.

As an island we have pledged to become a carbon neutral destination by 2030. We hope you share our travel philosophy to leave behind only your footprints in the sand. If you are a conscious traveller, we have some planet-friendly, low-carbon ideas to help you tread lightly.



**Go wild at Jersey Zoo.** Jersey Zoo began as the world's first conservationthemed zoo. 60 years later, Gerald Durrell's animal haven is still the natural place to discover some of the world's most incredible creatures and support their rewilding efforts. Every pound you spend goes to the conservation charity which has achieved a gold standard in the UK's leading sustainable tourism certification scheme. This stunning 32-acre park with valleys, woodland and some of the world's rarest animals is a wild day out.

Sail or kayak. Discover Jersey's precious offshore reefs with Jersey Seafaris on an archipelago adventure. Every litre of fuel used on their boats is offset towards Durrell Wildlife Conservation Trust's 'Rewild Carbon project' that protects the natural habitats of endangered species. When you explore our coastline with Jersey Kayak Adventures, you'll bag a generous discount if you use greener transport alternatives to reach the beach.

**Stay somewhere green.** If you're searching for a local holiday stay that takes sustainability to heart, the Seymour Hotel Group has been recognised with a 'Green Award' for their commitment to eco-friendly travel and you'll find menus bursting with tasty local produce that travelled less than a few food miles to your plate. Or for luxury with a conscience, Longueville Manor has a 'New Leaf' sustainability programme that's dedicated to protecting the environment and developing sustainable practices such as their 'Garbage Guzzler' refuse solution.

**Sip sustainably.** Alcohol free or make-mine-a-double, it wouldn't be a proper holiday without a tipple or two. And it tastes even better when it's guilt free. Make a pilgrimage to the Channel Island Liquor Company, located in a converted sail loft overlooking an old harbour, famed for its small but potent batches of premium hand-crafted gin and rum. This conscious boozy brand uses zero plastic and donates a percentage of its profits to beach cleaning. Try local favourite Stinky Bay Brewery, founded by two surfy hop-heads who do their best to make sure nothing goes to waste. Once they are done with the grain it goes to local dairy farms to feed our famed Jersey cows and the hops are upcycled as fertiliser to grow delicious local veggies.

**Recycle that bucket and spade.** Our beaches are some of the cleanest in Europe, but we all know the strain our oceans are under from plastics and other waste. Earn some good karma by filling a bucket with plastic and rubbish for a free hot drink as a reward for your efforts at a number of beach outlets. You can sip on something rewarding at Rhona's in the harbourside village of Gorey or Kismet Cabana tucked away in beautiful Ouaisné bay.

**Hire an electric vehicle.** Feel free to explore our little island without the CO2 emissions by logging onto the EVie app and hiring a dockless e-bike. There are over 140 electric bikes available on a pay-as-you-go tariff, and once you finish your rental you will be informed exactly how much CO2 you saved per journey. If you need four wheels over two, EVie also has electric cars and vans available, but be sure to register and book in advance.

To read more about sustainability in Jersey visit Jersey.com/holidays/sustainable

#### Getting here.

Whether travelling to Jersey by sea or by air, sometimes it's easier to ask an expert to plan your perfect trip for you. Disabled Access Holidays and Enable Holidays are just some of the partners who provide handpicked places to stay, simple travel solutions and a range of island itineraries to suit your individual needs. And appetite for adventure.

### Getting around.

#### Car hire.

Enable Jersey has a wheelchair adapted car which can take a scooter or two wheelchairs. This is available to visitors, other than some Wednesdays and Thursdays, in exchange for a donation to the charity. It is stored in the Sand Street Car Park and bookings are done on behalf of Enable by Shopmobility.

### Taxis.

There are several taxi companies throughout Jersey with accessible vehicles like Citicabs E-Cabs or Dominos Cabs. Each has at least 20% of their fleet as designated Wheelchair Accessible Vehicles (WAVs).

#### Buses.

Jersey has one public bus network, Liberty Bus, all of their fleet are fully accessible with easyaccess ramps and a dedicated wheelchair space.

#### Coach tours.

Jersey Bus Tours and Tantivy Tours have the facility to accommodate collapsible wheelchairs.

#### Blue Badge parking.

All European style Blue Badges are accepted in Jersey. Display your badge on top of the dashboard with the relevant details visible.

# Your accessible travel guide to Jersey.

Jersey is an inclusive island with a warm and friendly welcome for every traveller to our shores.

If you are travelling with disabilities, we have a range of accessible holiday stays to choose from including beachside boutiques, coastal campsites and unique self-catering stays. There are no barriers to holiday fun in Jersey. We have world-class attractions that provide extra support for different levels of mobility and specialist operators with beach-ready disability aids to help you have fun in the fresh sea air.

If you would like some extra reassurance or would like to talk to a provider about your personal needs before you travel, please speak with our friendly locals who run our tourism businesses. They would love to help you plan your perfect island escape.



# Plan your perfect island getaway.

Whatever your appetite for adventure, five stars or under the stars, we have your perfect island escape.

Wild adventure, romantic island retreat or relaxing beach break? We've created three very different island getaways packed full of exotic island experiences that you won't find anywhere else in the British Isles. All you have to do is decide which type of escape you're craving, so you can pack your bags for your perfect island adventure...



### For a wild island adventure.

Are you wild at heart? Do you love to get off the beaten track and come up for air in wild open spaces? Your adventurous spirit will soar on Jersey's dramatic cliff tops, secret bays and deserted islets.



#### For chilled island vibes.

Is your idea of bliss a gentle stroll down a Jersey country lane, breathing in fresh sea views of France over chilled wine and Jersey Oysters, then watching the sun sink slowly over St. Ouen's Bay?



#### For the culturally curious.

Do your friends call you a culture vulture? You'll love to feel transported back in time to Jersey's ancient past, storm the ramparts of romantic castles, and meet the locals in friendly seaside pubs who might wish you good health in our local language, Jèrriais.





## Group travel to Jersey.

It's big party time.

If your party size is a bit bigger, Jersey is your playground. Whether you're a stampeding group of rugby players, distinguished golf ladies on tour, or seeking an unforgettable school trip, Jersey has a little bit of everything for everyone on group trips. From silent discos on an open top bus, zip-lining through woodlands on team building days, to island hopping on your own chartered yacht, we have created this handy guide to help you plan an unforgettable experience.





### Discover the island's Occupation story.

The Jersey War Tunnels tells the true story of wartime Jersey in the words of the people who lived through the Occupation. A great place to get a true picture of what life was really like in Jersey during WWII. An underground tunnel complex, built by slave labour under German command, houses this truly unique exhibition which also includes a war trail and garden of reflection. New additions to the attraction include an Escape Room where you solve puzzles and break codes to find the key to freedom. Something for all ages, just wrap up warm before heading into the tunnels.

### Explore the bright lights of St. Helier.

Discover the island's seafaring story at the Maritime Museum and delve into history at Elizabeth Castle, a short walk across a causeway at low tide or an amphibious ferry ride at high tide. While you're there, wander across the road into the town centre and see what the hustle and bustle have to offer. Finally, find your inner child at the Merton Hotel Aquadome where you can play on the island's only Flowrider and relax in the heated outdoor pool.

### Take a breathtaking journey by bike.

Get everyone out exploring the island on two wheels and find yourself admiring spectacular views from Jersey's own network of signposted cycle lanes. Then, adventure into Jersey's National Park with a wander through the iconic sand dunes of the west coast. Hire bikes, tandems, kids tagalongs or for those looking for an easier ride; grab an electric bike. Electric EVieBikes can be booked by groups and picked up from their base in First Tower or try Edd's Eco Bikes in St. Aubin.

### Surfin' safaris.

Take to the waves with a group surf at Le Braye in St. Ouen's Bay where you can enjoy a tipple from the café and paddle out to the line-up and catch your perfect wave. Then, take your group to explore the endangered species that are cared for at Jersey Zoo.

### Explore our marine world.

Adventurous souls can explore marine wonders in the Jersey National Park that circles our 48 miles of beautiful coastline. Kick on your crocs to explore the otherworldly oyster beds of Royal Bay of Grouville that are washed clean twice a day by the third biggest tidal range in Europe. Intrepid explorers will be rewarded with magic after dark at La Rocque Harbour in Grouville where glowing bioluminescent sand lights up your footprints. If you want to take your adventure to the high seas, you could always go island hopping on a RIB voyage or group charter yacht to Les Écréhous or Les Minguiers, deserted islets between the shores of Jersey and France, or go scuba diving in sheltered Bouley Bay in Trinity for close encounters with local marine life and deep sea shipwrecks.

### Hit the beach.

Pack your beach bags for the warmest spot in the British Isles. You are only ever ten minutes away from the sea in Jersey, so you don't have to stroll too far in your flip flops to take in our 48 miles of unspoiled coastline, with golden bays, inlets and sandy grottos to explore by foot, kayak or a leisurely breaststroke. St. Brelade's Bay was recently voted one of the best beaches in the UK, for its soft golden sands, crystal clear waters and gentle waves and the views are simply stunning. Hire sunbeds, rent kayaks, try your hand at stand up paddleboarding or jump aboard the banana boat for a wild ride.

### Family fun with the little explorers.

Discover Jersey's wartime story at the War Tunnels and then take the little ones to the aMaizin' Adventure Park where they can mine gold and go kart! Dine at the Portelet Inn where you can enjoy a pint and the kids can be pirates in the play area. Lastly, get your dancing shoes on and tour the island in a vintage open top bus with a twist – silent disco!

### Roll up for a coach tour.

Charter a coach with an expert travel guide to take you on a tour of the island to see all the top beauty spots in an afternoon or day trip. Jersey Uncovered and Blue Badge tourist guides offer tailor-made adventures to suit the interests of your group or family. Tantivy Coach tours can provide group transfers to any island destination. Book in advance and learn something new along the way.

### A seafood lover's dream tour.

A foodie trip to Jersey wouldn't be complete without a pilgrimage to Faulkner's Fisheries, a family run seafood vivier housed inside a WW2 bunker right on the water's edge. Try the Jersey scallops plucked from local waters that morning, tuck into fresh Jersey chancre crab sandwiches and crack a barbecued lobster. Load up with Fruit De Mer for a sunset BBQ down at La Saline in nearby St. Ouen's Bay, to make your wildest, fishiest dreams come true.

# What's on in Jersey?

A snapshot of Jersey's calendar of festivals and events.

Jersey's got it going on. From chart-topping DJs at music festivals like Weekender to sunset concerts that bottle sunshine, sea air and summer vibes into one heady cocktail, we've never been good at sitting still any time of year. Experience the Battle of Flowers which transforms St. Helier's beachside promenade into a family-friendly festival of carnival floats and lively music each summer (the party hasn't stopped since 1902 at King Edward VII's coronation), cheer the Jersey Reds or Jersey Bulls onto a glorious victory, or tackle the Jersey Marathon with dramatic coastal views to take your breath away in more ways than one. Or slow your flow as you hunt for treasures in crafty flea markets tucked away in harbourside havens and countryside nooks. It's always a good time to have a good time in Jersey.



### Big days out.

**Liberation Day.** A colourful and lively celebration of the liberation of the island after its occupation in WW2.

**Battle of Flowers.** Experience the Battle of Flowers which transforms St. Helier's beachside promenade into a family-friendly festival of carnival floats and lively music each summer. **International Air Display.** St. Aubin's Bay transforms into a natural amphitheatre during the International Air Display, with sights and sounds of aircrafts from around the world.

**Jersey Pride Festival.** Party your rainbow-coloured socks off at one of the most exciting new Pride festivals in the British Isles at this family-friendly festival of fun.



### **Music festivals.**

Weekender Music Festival. World-class DJs and chart-topping bands come together each September for one epic Jersey weekend in a grassy festival near you. Sunset Concerts. Enjoy an evening of open air music as the sun goes down in the beautiful natural amphitheatre of Les Monts Grantez headland that rolls down to breathtaking views over St. Ouen's Bay.

### Sporting challenges. Jersey Standard Chartered Marathon.

Take in spectacular coastal scenery as you conquer the island in this visually rewarding island marathon.

Jersey Durrell Challenge. Tackle this 13K run in support of wildlife conservation alongside runners dressed as silverback gorillas and occasionally Jersey's own Superman, Henry Cavill.

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### Arts & culture.

Jersey Corn Riots. This Harvest Festival marks the anniversary of The Corn Riots. A meaningful time in Jersey's history when local people came together to make a change about the way that Jersey was ruled. Jersey Pride Festival. Party your rainbowcoloured socks off at one of the most exciting new Pride festivals in the British Isles at this family-friendly festival of fun. The Festival of Words. A five-day festival that celebrates the love of the written and spoken word in a variety of literary nooks and storied spaces across the island, with book-signings and Q&As from internationally renowned authors.

Jersey Surf & Film Festival. A series of short films brought to you by international filmmakers who pay tribute to the island's surf heritage and thriving counter-culture that dates back to the oldest surf club in Europe.

La Fais'sie d'Cidre. It doesn't get much more rustic than the Jersey cider festival. Slip on your wellies as you step into an historic country manor that's packed full of interactive fun for the little ones with freshly pressed pints of the appley good stuff for grown-ups.

### Black Butter Making.

Embrace the community spirit and participate in the ancient art of making Black Butter over three days at The Elms, the headquarters of the National Trust for Jersey.

### Festive fun.

Genuine Jersey Simply Christmas Markets.

Immerse yourself in festive cheer in Jersey's historic Royal Square in the centre of St. Helier and explore a labyrinth of stalls twinkling with festive magic, beautiful gifts and tasty treats from Jersey's finest artisans. Hot food and live music until late.

### Battle of Flowers Christmas Parade. A

Christmas carnival of festive themed floats and accompanying entertainment for all the family.



We look forward to welcoming you to our shores soon. Until then, don't be a stranger...

### Get in touch:

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For holidaymakers: Jersey.com/sign-up For tourism friends: Business.jersey.com/newsletter



