Support	Towns/ Target	APRIL				MAY				JUNE					JULY				AUGUST					Format
		W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26	W27	W28	W29	W30	W31	W32	W33	W34		
TRAIN STATION	*Montparnasse - Paris*																							DOOH
	Nantes																							DOOH
	Rennes																							DOOH
	Rennes Event XXL																							20m²
Urban	*Rennes*																							2m²
	Rennes																							8m²
	St Malo																							2m²
	St Malo																							8m²
	Nantes																							2m²
	Dinard																							2m²
	Boulogne Billancourt																							2m²
	Versailles																							2m²

REPLAY	*FranceTV*																							20''
	Mycanal																							
YOUTUBE ADS	Youtube																							15''
META ADS	*Facebook & Instagram*																							video / story / fixe
GOOGLE ADS	*Search*																							text announcement
DISPLAY PROGRAMATIC	*To define*																							15''
RETARGETING	*Google Ads & Méta Ads*																							fixe & banners